

**Name** Svitlana Osypova

**Position** Associate Professor of Accounting and Finance Department, National Technical University «Kharkiv polytechnic institute»

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### **PROFESSIONAL AND ACADEMIC POSITIONS:**

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| 2023 to now | Associate Professor of Accounting and Finance Department, National Technical University «Kharkiv polytechnic institute»                              |
| 2019 – 2023 | Senior lecturer of International Business and Finance the Department, National Technical University «Kharkiv polytechnic institute»                  |
| 2018 – 2019 | Assistant of International Business and Finance Department, National Technical University «Kharkiv polytechnic institute»                            |
| 2011-2024   | Assistant of the Department of the Management of Foreign Economic Activity and Finance National Technical University «Kharkiv polytechnic institute» |

### **EDUCATION:**

Ph.D Economics (February 2022) Odesa National Academy of Food Technologies, Odesa, Ukraine Specialty «Development of Productive and Regional Economics»

Master's Degree (February 2009) Diploma with honors, National Technical University "Kharkiv Polytechnic Institute", Kharkiv, Ukraine Specialty «Pedagogy of higher education»

Specialist Degree (June 2000) Diploma with honors, Kharkiv State Polytechnic University, Kharkiv, Ukraine Specialty «Management in the production sector»

### **COURSES TAUGHT**

Extensive teaching at all university levels: Bachelor/Master

- Banks and banking,
- Bank management,
- Household finances
- International banking

### **FIELDS OF RESEARCH INTEREST:**

- Banks and banking,
- International banking
- Social entrepreneurship
- Household finances.

### **SUMMARY OF CAREER ACHIEVEMENTS**

Prepared and published 40 publications, 40 publications, including 4 collective monographs, 1 textbook, 2 articles included in the Web of Science Core Collection and Scopus scientometric databases,

Participated in scientific research: «Innovative management of socio-economic systems: state, cluster, region» (state registration number 0116U002332); the scientific topic of the Ministry of Education and Culture of Ukraine «Management of financial results of industrial enterprises» (state registration No. 0110U002403); the scientific topic «Research on strategic management of the production potential of machine-building enterprises based on financial controlling» (state registration No. 0120U100573). Member of the Methodological Commission of NTU "KhPI" for the intensification of the educational process

### **PROFESSIONAL MEMBERSHIPS:**

- Member of the NGO "Research Institute of Regional Economic Development" (since 2019)

### **CERTIFICATION TRAINING**

Financial analyst, Rzeszów, Poland (Certificate No. 46/2023 dated 22.07.2023). International professional development program at the "International League" Foundation, Toruń, Poland (Certificate No. N-3213478-205.11.233714 dated 12.29.2023). Scientific and pedagogical internship of scientific and pedagogical workers within the framework of Jean Monet's modular course "Sustainable thinking and entrepreneurship" Erasmus+ (Certificate No. 042/2023 dated 27.12.2023). International internship at the University of Rzeszów, Poland - Academic placement at Institute of Economics and Finance, University of Rzeszow, Poland" (Certificate dated 06/24/2022). Advanced training at LLC production enterprise "Hercules" (ML Certificate No. 123 dated 05/20/2020).

### **RELATED PUBLICATIONS**

1. Osypova S. , Nosyriev O., Dedilova T. (2020 ) Financial instruments in the system of ensuring the competitiveness of regional industrial complexes. Problems and prospects of the development of entrepreneurship. Kharkiv National Automobile and Highway University, №2 (25). p. 93-108. DOI: <https://doi.org/10.30977/PPB.2226-8820.2020.25.0.93>
2. Osypova S., Tokar I., Nosyriev O. (2020) Financial and economic mechanism of ensuring competitiveness as a tool of strategic management of the enterprise Problems and prospects of entrepreneurship development. Kharkiv National Automobile and Highway University, №2 (25). p. 108-118. DOI: <https://doi.org/10.30977/PPB.2226-8820.2020.25.0.108>
3. Osypova S. , Nosyriev O., Dedilova T. State regulation of industrial policy in financial, economic and business development in the countries of the European Union. Proceedings of the 35th International Business Information Management Association Conference (IBIMA) (Seville, Spain 1-2 April, 2020). Seville, International Business Information Management Association (IBIMA), p. 15376-15389. URL: <https://ibima.org/accepted-paper/state-regulation-of-industrial-policy-and-regional-economic-development-in-the-european-union> (Web of Science, 2021)
4. Osypova S., Dedilova T., Levchenko I., Nosyriev O. (2021) Justification of regional development of industrial enterprises in the plane of their financial support: experience of Ukraine. Technology Audit and Production Reserves. Kharkiv, № 2 (4) (58). p. 33–37. DOI: <https://doi.org/10.15587/2706-5448.2021.229787>
5. Osypova S., Tataryntseva, Y., Pushkar O., Druhova O., Mordovtsev O. (2022) Economic Evaluation of Digital Marketing Management At The Enterprise Eastern-European Journal of

Enterprise Technologies, 2(13 (116), 24–30. DOI: 10.15587/1729-4061.2022.254485 , Available at SSRN: <https://ssrn.com/abstract=4100756> (SCOPUS)

6. Osypova S., Korzun V. (2022) Theoretical and practical aspects of managing the financial stability of the enterprise. *Energy conservation. Energy. Energy audit*. Kharkiv. №7-8(173-174). p. 52-59 DOI: <https://doi.org/10.20998/2313-8890.2022.07.05>