

Name Svitlana Kuznetsova

Position PhD, Associate Professor, Department of Accounting and Finance
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Educational and Scientific Institute of Economics, Management and International Business
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PROFESSIONAL AND ACADEMIC POSITIONS:

- 2019– Present Associate Professor of Accounting and Finance Department, National Technical University “Kharkiv polytechnic institute” (Full-time)
- 2022– Present CFO SUPPLIES CENTER, LLC (Ukrainian Trading Company) (Part-time)
- 2018-2019 Head of the Department of Accounting and Information Technologies in Business, Kharkiv Institute of Trade and Economics, Kyiv National University of Trade and Economics
- 2015-2018 Associate Professor of the Department of Finance, Accounting and Audit of the Kharkiv Trade and Economic Institute of the Kyiv National University of Trade and Economics
- 2013-2015 Associate Professor of the Department of Accounting and Audit Kharkiv Institute of Trade and Economics, Kyiv National University of Trade and Economics
- 2012-2013 Senior Lecturer at the Department of Accounting and Audit Kharkiv Institute of Trade and Economics, Kyiv National University of Trade and Economics
- 2011-2012 Senior Lecturer at the Department of Finance, Accounting and Audit Kharkiv Institute of Trade and Economics, Kyiv National University of Trade and Economics
- 2007-2011 Assistant of the Department of Finance, Accounting and Audit Kharkiv Institute of Trade and Economics, Kyiv National University of Trade and Economics
- 2002-2007 Accountant of the private enterprise "Lotos" (trading enterprise)

EDUCATION:

Ph.D. (Economics) (June, 2011) Kharkiv State University of Food and Trade, Kharkiv, Ukraine
Specialization: Accounting, analysis and audit (by type of economic activity)
Topic: “Accounting for Profit in the Management of Trade Enterprises”

Master’s Degree (Economics, 5 years, Honors Diploma) (June, 2002) Kharkiv State Academy of Food Technology and Organization, Kharkiv, Ukraine
Specialization: Accounting and Auditing

COURSES TAUGHT

University-level teaching: Bachelor's and Master's degree programmes:

- International Financial Reporting Standards (taught in Ukrainian and English),
- Financial Accounting I (taught in Ukrainian and English),
- Accounting (taught in Ukrainian and English),
- Consolidated Financial Statements (taught in Ukrainian and English),
- Accounting by Types of Economic Activity (taught in Ukrainian and English).

FIELDS OF RESEARCH INTEREST:

- Financial Technology and Decentralized Finance,
- Green bonds,
- International Financial Reporting Standards,
- Financial controlling,
- Quality of Accounting Information for Managerial Decision-Making

SUMMARY OF CAREER ACHIEVEMENTS

- Expert on accreditation of educational programs of the National Agency for Quality Assurance of Higher Education (Appendix 4 to Protocol No. 16 (66) dated September 17, 2024)
- Authored and co-authored more than 90 research papers, 5 textbooks, and 3 monographs in finance, accounting, and taxation.
- Participated in the attestation of scientific personnel as an official opponent of the dissertation in the specialty "Accounting, analysis and control"
- Took a leading role in research projects (Accounting and analytical support for assessing the financial stability of trade enterprises, 2018-2020; Improvement of organizational and methodological support for accounting, analysis and audit of the efficiency of the use of resources of enterprises, 2021-2023; Innovative approaches to the development of the banking services market and formation and formation of digital financial and credit instruments, 2024-2026)

[ORCID ID](#)

[Web of Science](#)

[Scopus](#)

[ResearchGate](#)

[LinkedIn](#)

- prepared by:
 - 3 students-winners of the All-Ukrainian competition of student research papers in the specialty "Accounting, analysis and audit",
 - 2 students-winners of the All-Ukrainian competition of student scientific works "Finance, accounting and taxation: modern trends and challenges",
 - 3 students-winners of the Regional competition of student scientific works,
 - a student-winner of the All-Ukrainian contest of master's programs in the specialty "Accounting and taxation".

PUBLICATIONS

Books

1. Accounting of foreign economic activity: a study guide / by general ed. S. O. Kuznetsova, Kh.: Publishing House Ivanchenko I. S., 2019. 226 p.
2. Accounting, auditing and taxation: theory and practice: study guide for students of specialties 071 "Accounting and taxation" / edited by Prof. Davidiuk T.V. - Kharkiv: NTU "KhPI", 2021. - 608 p.
3. Accounting, auditing and taxation: bachelor's course. Part 1 [Electronic resource]: teaching guide / general ed. M. Yu. Mardus; National technical University "Kharkiv Polytechnic Institute". - Electron. text. data. - Kharkiv, 2022. - 523 p. – URI: <http://repository.kpi.kharkov.ua/handle/KhPI-Press/56906>.
4. Kuznetsova, S. O., & Chernikova, I. B. (2016). Accounting and Financial Reporting under International Standards: Textbook. Kharkiv: Lider Publishing House. 318 p.

Papers

1. Manoylenko, O., & Kuznetsova, S. (2026). Improvement of the typology of tokenized financial instruments. *Technology Audit and Production Reserves*, 2(4(88)), 88–97. <https://doi.org/10.15587/2706-5448.2026.357878>
2. Manoylenko, O., & Kuznetsova, S. (2026). Identification and theoretical justification of the core preconditions for the development of digital financial ecosystems. *Technology Audit and Production Reserves*, 1(4(87)), 53–62. 10.15587/2706-5448.2026.352882
3. Datsenko, G.; Hladii, I.; Maister, L.; Kuznetsova, S.; Bogatska, N. Control and increase of economic efficiency of remote service of the enterprise in the services market in conditions of digitalization synergy. *210RISUS –Journal on Innovation and Sustainability*, São Paulo, v. 16, n. 4, p.210-217 <https://doi.org/10.23925/2179-3565.2025v16i4p210-217>
4. Manoylenko, O., & Kuznetsova, S. Identifying factors impact on investment in financial services under digital financial ecosystem transformation. *Technology Audit and Production Reserves*, 6 (4 (86)), 22–30. (2025) <https://doi.org/10.15587/2706-5448.2025.346108>
5. Manoylenko O. V., Kuznetsova S. O., Koreshnykov F. Yu. Optimization of Model Investment Portfolios Based on Coherent Risk Measures under Asymmetric Volatility of Financial Markets. *Problems of Economy*. 2025. No. 4. P. 373–380. <https://doi.org/10.32983/2222-0712-2025-4-373-380>
6. Manoylenko, O. V., Kuznetsova, S. O., & Pysakovskiy, A. O. (2025). Evaluating the potential of decentralized finance (DeFi) as an alternative to traditional financial services in the context of the digital economy and Web3 development. *Problems of Economy*, 1, 326–334. <https://doi.org/10.32983/2222-0712-2025-1-326-334>
7. Kuznetsova S.O. Getting to know the features of the enterprise through the management report: state, development prospects, risks. *Economy, finance, law*. 2024. No. 1. P. 36-43 Doi: <https://doi.org/10.37634/efp.2024.1.7>
8. Kuznetsova, S., Stokov, E., & Kuznetsov, S. Justification of the need to introduce evaluation of financial instruments and technologies. *Economy and Society*, 2024. No. 65. <https://doi.org/10.32782/2524-0072/2024-65-95>
9. Kuznetsova, S. and Pysakovskii, A. Decentralized finance in the modern financial system: development and risks, *Digital economy and economic security*, (2024) (4 (13)), pp. 154-158. doi: 10.32782/dees.13 -23.

10. Manoylenko O., Kuznetsova S. Development of digital financial instruments and their use in the activities of entities of the pharmaceutical industry of Ukraine. *Ekonomia – Wrocław Economic Review*. 30/2 P. 77-91 (2023) <https://doi.org/10.19195/2658-1310.29.2.5>
11. Davyduk T.V., Chyzhevska L.V., Kuznetsova S.O. The Interrelation of Company's Budget Execution Control System and Motivation System. *Economy: realities of time*. 2022. No. 5(63). P. 59-65 DOI: 10.15276/ETR.05.2022.7 DOI: 10.5281/zenodo.7662652
12. Kuznetsova S. O., Smykovska D. O. Accounting and analytical provision of relevant information about the company's stocks under the conditions of restrictions. *Scientific bulletin of the International Humanitarian University: coll. of science pr. Ser.: Economics and management Odesa: Helvetyka*, 2021. Issue 51. P. 186-196: <https://doi.org/10.32841/2413-2675/2021-51-4>.
13. Gladiy I., Kuznetsova S., Dzyuba O., Master L., Govorko, O. Social audit of costs for internally displaced persons as a result of the armed conflict in the east of Ukraine: today's necessity. *Financial and credit activity: problems of theory and practice*, 2021. 3(38), pp. 191–202. <https://doi.org/10.18371/fcaptp.v3i38.237444> (Web of Science)
14. Semenets, A., Panfilov, O., Kuzkin, E., Kuznetsova, S., Gladiy, I. To the problem of methodological incorrectness of the principle of substance over form in modern accounting in the context of the realities of international business. *Financial and Credit Activity Problems of Theory and Practice*, 2021, 5(40), 145-155. <https://doi.org/10.18371/fcaptp.v5i40.244917> (Web of Science)
15. Kuznetsova S. O., Kotelevska A. P. Modern problems and ways to improve management accounting of enterprise costs. *Scientific Bulletin of the International Humanitarian University. Series: "Economics and Management"*. Odesa: International Humanitarian University. 2020. No. 45. P. 188-192. DOI: <https://doi.org/10.32841/2413-2675/2020-45-31>
16. Kuznetsova S.O., Chernikova I.B., Kirilyeva L.O., Nesterenko I.V. Tactical-oriented approaches to tax planning in conditions of sustainable market development. *Economic strategy and prospects for the development of trade and services: coll. of science Kharkiv: KhDUHT*, 2020. Issue 1 (31). - P. 24-36. <http://repository.kpi.kharkov.ua/handle/KhPI-Press/50722>