



Syllabus of EDUCATIONAL DISCIPLINE



"FOREIGN LANGUAGE"

Code and name of the specialty	For all specialties	Faculty / Institute	Educational and Scientific Institute of Economics, Management and International Business
Name of the educational and scientific program	Management of Organizations	Chair	The Department of Cross-cultural Communication and Foreign Languages

TEACHER

Neustroieva Gelena, gelusia4@gmail.com



Lecturer of the English Language, The Cross-cultural Communication and Foreign Languages Department. NTU "KhPI". Experience - 24 years. The author of over 25 scientific and educational works. Senior Lecturer on the disciplines: "Foreign Languages", "ESP", "Business communication".

Annotation	The study of foreign languages is a necessary and integral part of general educational professional training of bachelors. This is due to the internationalization of communication and the development of cooperation between different specialists at the global level. Therefore, when learning a foreign language, the priority is to know the structures and strategies of professional discourse, forms and means of communication, as well as the ability to use them. The course of learning a foreign language is professionally oriented and communicative in nature, and the discipline is aimed at the comprehensive implementation of the practical, communication developmental and professional training goals of education.
The purpose and objectives	The purpose of teaching the discipline "Foreign Language" is to prepare students for effective communication in their academic and professional environment. The main objectives of the discipline is to master at the appropriate level the four types of speech activities in oral (listening and speaking) and written (reading and writing) forms; to use intercultural knowledge and skills in foreign language communication; to make assessment and analysis of their own learning experience and improve their learning strategies.
Format	Practical classes, consultations. Final control is exam.
Learning outcomes	According to the requirements of the educational and professional program, students should know: basic grammatical structures necessary for expressing the corresponding functions and concepts, as well as for understanding the main types of texts in the academic and professional fields; basic syntax rules in order to be able to recognize and create basic types of texts in the academic and professional fields; know the linguistic forms

	characteristic of a neutral register of academic and professional broadcasting; master the necessary range of vocabulary (including basic terminology), which is a necessary requirement in the academic and professional fields.
Volume	The total amount of discipline - 120 hours: practical classes - 48 hours., self-managing work - 72 hours.
Previous discipline	"Foreign language"
Teacher requirements	The student is required to attend all the classes according to the schedule, not to be late and comply with ethical behavior. To complete the discipline, it is necessary to work with educational and additional literature, with literature on electronic media and on the Internet. In order to master the necessary quality of education in the discipline, attendance and regular readiness for classes are needed. Without the personal presence of the student, final control is not carried out.

STRUCTURE OF THE DISCIPLINE

Practical classes 1	Brands. Attitude to brands. Interview with a brand manager.	Self-managing work	The structure (construction) of proposals. The structure of a simple sentence (narrative) verb (Present Simple Active) pronouns (personal, possessive, reflexive).
Practical classes 2	Working with luxury brands. Job interview at the office of a famous brand.		Verb (Present Simple Passive) interrogative sentences; pronouns (interrogative, demonstrative).
Practical classes 3	Participation in meetings. Brand Protection Tips. Lexical and grammar exercises.		Verb (Present Continuous Active) construction there (be) pronouns (quantitative): much, many, few, little; pronouns (indefinite): some, any, no.
Practical classes 4	Presentation of a famous brand.		Verb (Present Continuous Passive), noun (plural, genitive, chain of nouns).
Practical classes 5	Travelling. Experience while traveling. Developing written communication skills.		Construction to be going to; pronouns all, both, every, each, other.
Practical classes 6	Interview with a hotel chain sales manager. Organizing business travelling.		Orders and requests; numerals.
Practical classes 7	Sales staff: essential professional communication skills. Telephone conversations. Useful telephone conversational cliché.		Functions of the words it, that, one, verbs do; it ... that / who in contrast.
Practical classes 8	Attitude to changes in the working environment. Interview with manager consultant.		Revising the grammar material.
Practical classes 9	Organizing meetings. Solving problems in a working environment. Developing written communication skills.		Verb (Future Simple Active) interrogative sentences.
Practical classes 10	Presentation of the organization.		Verb (Future Perfect) of word formation (conversion, abbreviations, compounds).
Practical classes 11	Organization and structure of the company. Status in the work environment.		Verb (Future Perfect Continuous). Word formation (suffixation).
Practical classes 12	Test.		Revising the grammar material.
Practical classes 13	Successful organization. Interview with a consultant.		Verb (Present Perfect).

Practical classes 14	Communication outside the working environment. Communication in social networks.		Verb (Present Perfect Continuous). Word formation (prefixation).
Practical classes 15	Possible intercultural communication mistakes connected with the changes in the location of the manufacturer		Linking words for constructing texts.
Practical classes 16	Advertising. Authentic advertisements. The new format of the advertising campaign. Developing written communication skills.		Verb (Past Perfect)
Practical classes 17	Interview with the head of marketing communications. Speech tools for structuring your presentation.		Verb (Reporting Verbs) for expressing one's own opinion.
Practical classes 18	Conversational clichés to discuss advertising. Presentation of the commercial.		Adjective (comparative degree of comparison, superlative degree of comparison).
Practical classes 19	Money. Discussions about the attitude to finance. Interview with the Managing director of investments.		Adverb (comparative degree of comparison, superlative degree of comparison).
Practical classes 20	Image of financial development trends of companies. Developing written communication skills.		Verb (Past Simple, Present Perfect) in comparison.
Practical classes 21	Talking about finance. Telephone conversations.		Verb (Perfect Passive).
Practical classes 22	Presentation of a new idea to investors.		Passive constructions in the sentences with two objects.
Practical classes 23	Project works: presenting individual tasks.		Revising the grammar material.
Practical classes 24	Test.		Revising the grammar material.
			Applying contrasting clauses with but and although.
			Indirect questions (general, special), indirect requests, invitations, indirect offers.
			Indirect narrative sentences.
			Indirect speech. Revising the grammar material.
			Subjunctive mood, types of conditional sentences (I, II, III).
			The mixed type of conditional sentences.
			Sentences with the verb "wish".
			Articles, usage (Articles and Quantifiers).
			The subjunctive mood.
			Functions of the verbs should and would.

Revising the grammar material.

Revising the grammar material.

REFERENCES AND TRAINING MATERIALS

Basic

1. Cotton, D. (2014) Market Leader (inter). Longman.
2. Murphy, R. (2011) English Grammar in Use. CUP.
3. Eastwood, J. (2010) Oxford Practice Grammar (inter). OUP.
4. Jenny Dooley & Virginia Evans (1999) Grammarway 3. Express Publishing.
5. Jenny Dooley & Virginia Evans (1999) Grammarway 4. Express Publishing.
7. Землякова О. О., Коляда В. В., Неустроєва Г. О., Тарасова Г. С. Вивчаємо професійну англійську мову .Навчальний посібник для аудиторної та самостійної роботи для студентів економічних спеціальностей з дисципліни «Іноземна мова». Харків : НТУ «ХПІ». 2019.

Additional

1. Аnotування та реферування англійською мовою загальнонаукової та фахової літератури Навчальний посібник, авт. авт. О.І. Горошко, Г.Ю. Гребінник, Г.І. Дідович, Г.В. Комова, НТУ «ХПІ»; 2011.
2. Г.І Дідович, Г.В. Комова, Н.І Корнет, О.О. Науменко. Методичні вказівки для підсумкового контролю та самоконтролю знань з граматики англ. мови. Харків:НТУ «ХПІ». 2005.
3. В.В. Ларченко. Методичні вказівки до практичних занять з англійської мови для студентів економічних спеціальностей за темою «BRANDING». Харків:НТУ «ХПІ». 2011.
4. Г.С. Тарасова, Н.В. Пороусова. Методичні вказівки до практичних занять та самостійної роботи з курсу англійської мови за темою «Телефонні розмови та електронне спілкування» для студентів економічних спеціальностей та факультету комп’ютерних та інформаційних технологій. Харків:НТУ «ХПІ». 2009.
5. С.І. Ніконоров. Методичні вказівки до практичних занять та самостійної роботи з англійської мови за темою «Телефонні розмови у бізнесі» для студентів економічних спеціальностей БФ факультету і факультету комп’ютерних та інформаційних технологій. Харків,НТУ «ХПІ». 2011.
6. Костікова І. І. Англійська мова в економіці, маркетингу, менеджменті. Вінниця : Поділля. 2003.
7. Періодичні видання.

LIST OF ISSUES TO PREPARE FOR EXAMS

Understand simple texts related to training and specialties from textbooks, newspapers, popular magazines and Internet sources; make good use of reading strategies; make prepared mini-presentations on familiar topics of the academic and professional areas; write simple related texts (essays, short reports, reports) related to the personal, educational and professional fields; when listening to understand factual information relating to academic or professional topics, distinguishing between the main content and specific details, provided that there is a clear articulation and normative pronunciation.

ASSESSMENT SYSTEM

The distribution points for evaluating the success of graduate students	The sum of points for all kinds of learning activities	assessment of ECT	Based on a national scale	Earning points
	90-100	A	excellent	
	82-89	B	well	
	75-81	C		
	64-74	D	satisfactorily	
	60-63	E		
	35-59	FX	unsatisfactorily with possibility of re-drafting	
	0-34	F	unsatisfactorily with the mandatory repeated study of discipline	

Points are awarded for the following equation:

- Practical hours: 20% of semester evaluation;
- Self-managing work: 20% of semester evaluation;
- Exam: 60% of semester evaluation

ACADEMIC STANDARDS OF ETHICS

PhD student must comply with the "Code of ethics of academic relationships and virtueof NTU" KPI """: to show discipline, good manners, kindness, honesty, and responsibility. Conflicts should be openly discussed in study groups with a teacher and in intractable conflicts are solved by the employees of the department of postgraduate study.

Syllabus content is fully consistent with the work program of the discipline