



## Our specialties:

**051 ECONOMICS**

**071 ACCOUNTING AND TAXATION**

**072 FINANCE, BANKING, INSURANCE  
AND STOCK MARKET**

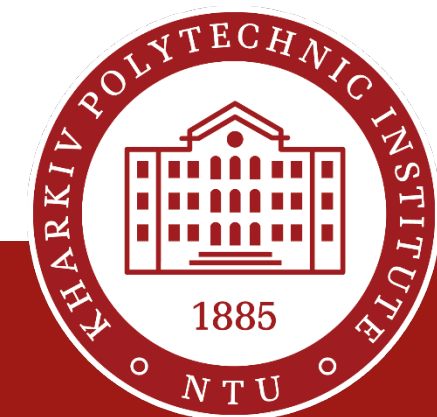
**073 MANAGEMENT**

**073 MARKETING**

**076 ENTREPRENEURSHIP AND TRADE**



Master's degree programmes (1.4 years of study)





## 051 ECONOMICS

Learn to analyze economic processes, understand the principles of the market and the functioning of enterprises

### specialized subjects in economics

**Business communications**

**Human resource management  
technology**

**Project management**

**Economic efficiency of management  
decisions**

**Management of strategic changes**





## 051 ECONOMICS. ECONOMICS AND BUSINESS ORGANIZATION

A wide range of knowledge of economic thinking, ability to make business decisions, solve economic problems in managing business processes using IT technologies

### specialized subjects

Management of enterprise competitiveness

Enterprise potential management

Economic management of business





## 051 ECONOMICS. ECONOMICS OF INTERNATIONAL RELATIONS

Formation of students' understanding of the modern theory of international economy, laws and principles of its development, acquisition of skills in the analysis of processes and trends in the field of interstate economic communication, making effective management decisions, development and implementation of foreign economic operations, implementation of foreign economic policy

specialized subjects

International strategies of economic development  
International European security  
Transnationalization of the world economy





## 071 ACCOUNTING AND TAXATION

Mandatory disciplines

Students will be able to prepare and analyze financial statements, create and control budgets and, based on them, make management decisions. Students will also gain soft marketing, change management and project management skills.

### «Professional training»

Financial management  
Accounting organization  
Management information systems in  
the financial and accounting sphere  
Tax management

Basics of the scientific research  
Social responsibility of business and  
business social analysis  
Digitalization of business  
International financial reporting  
standards





## 071 ACCOUNTING AND TAXATION

### Elective educational components

«Accounting, audit and taxation»	«Business Analytics»	«Tax administration»
<p>Accounting in enterprise management Strategic management accounting Audit organization and methodology</p>	<p>Accounting and analytical support for diagnostics and forecasting the development of business structures Strategic analysis Diagnosis of the state of the enterprise in anti-crisis management</p>	<p>Tax policy Tax control Administration of taxes and fees</p>





# What are the impressions of our students?

**Zhang Shuyuan**  
**Chengdu, China**

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My main job is the supervision of banks and insurance companies. Studying at KhPI allows me to expand my knowledge in the field of accounting, auditing, and finance.



# What are the impressions of our students?

**Wang Dian**

**Jiangsu, China**

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My previous major was financial management and actuarial management. At present, finance is my second master's major. I am very interested in finance and have studied it before. I like the variety of forms of education in Kharkiv, especially "flipped classroom", in which students explain the course and the teacher is responsible for the evaluation.





# What are the impressions of our students?

**Yi Tsaido,**  
**Jiangsu, China**

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Thank KHPI for the support and guidance. Give me the opportunity to learn.

May peace be with you. At first I thought that learning would be difficult, but I'm doing well. Lessons are provided with materials that I can study independently at home. This is an excellent experience for me!





## 072 FINANCE, BANKING, INSURANCE AND STOCK MARKET

Training of specialists in finance, banking and insurance who are able to solve complex specialized tasks and applied problems in professional activity and in the learning process, which are characterized by complexity and certain uncertainty of conditions

### «Professional training»

Basics of the scientific research  
Social responsibility of business and  
business social analysis  
Digitalization of business  
Financial management  
Pre-diploma practice

Insurance management;  
Management information systems in the  
financial and accounting sphere Tax  
management  
International financial reporting standards





## 072 FINANCE, BANKING, INSURANCE AND STOCK MARKET

Mandatory disciplines

Training of specialists in finance, banking and insurance who are able to solve complex specialized tasks and applied problems in professional activity and in the learning process, which are characterized by complexity and certain uncertainty of conditions

«Banking business»	«Corporate finance»	«Stock market and cryptotrading»
Bank management Investment capital management Financial services market	Management of corporate finances Financial risk management Financial control and audit	Financial engineering International stock market Blockchain technologies and cryptotrading



# What are the impressions of our students?

**Zhou Zhui,  
Sinchuan, China**

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I major in English Education of Sichuan Normal Uni. China ,now an insurance broker since graduated in 2012. Studying at the Kharkiv Polytechnic University expands my knowledge of my profession. Assignments are presented in a structured manner. Learning is accessible and interesting. I can also communicate with my classmates online and share experiences. I also like that in the classroom we have a lot of conversational communication, presentations.



# What are the impressions of our students?

**Wang Haiting**  
**Guizhou, China**

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I come from Guizhou, China. Guizhou has a plateau climate with green mountains and cool air. I think the teaching method of interacting with classmates is very good and not boring.





# What are the impressions of our students?

**Geng Liang**

**Chengdu, China**

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It's a pleasure to participate in learning with everyone. I study many useful courses. I graduated from Sichuan Normal University more than ten years ago and now work for iFlytek, involved in industrial park operation. I welcome communication and collaboration and would appreciate your guidance and support.





## 073 MANAGEMENT. BUSINESS-ADMINISTRATION

*Development of managerial competencies focused on building robust business*

Marketing management

Crisis management

Strategic change management

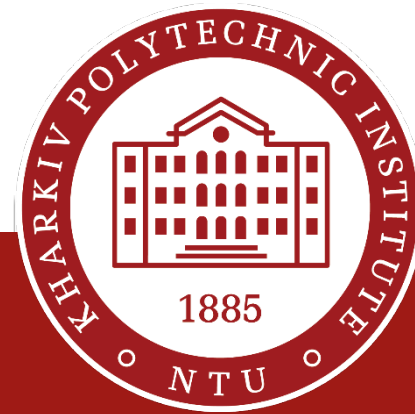
Entrepreneurship

Business diagnostics

Management of Organizations

Self-management, leadership and conflict management

Project management



# What are the impressions of our students?

**Du Sin**  
**China**

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I completely enjoyed the Business Administration Master's program. The curriculum was engaging and well-structured, offering a mix of theory and practical application that kept me motivated throughout. The collaborative environment, supportive professors made the experience even more enriching. I can confidently say that this program exceeded my expectations and helped me grow both personally and professionally.



# What are the impressions of our students?

**Liu Dong**  
**China**

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The Business Administration Master's program was instrumental in building my successful career. The diverse of hands-on projects equipped me with the skills and confidence to tackle complex business challenges.



# What are the impressions of our students?

**Su Liya**  
**China**

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I really appreciated the comprehensive list of courses in the Master's in Business Administration program, covering everything from marketing and strategy to leadership and innovation. The teaching approach was highly engaging, with a strong focus on real-world applications and interactive learning, which made the content much easier to grasp. This program not only deepened my understanding of business but also helped me advance in my career by giving me the tools and confidence to take on leadership roles.







## 075 MARKETING

### The curriculum is based on the following disciplines

- **Strategic marketing; Brand management**
- **Communication, negotiations, mediation**
- **Management of innovative development**
- **Project management in marketing**

**It is possible to choose a more in-depth study of areas: advertising business, marketing management**

### Our advantages

- **A young and creative team of teachers**
- **Practicing marketing lecturers**
- **Modern disciplines and the possibility of choosing an individual learning trajectory**
- **Corporate communication**
- **Students' electronic offices..**





## 076 ENTREPRENEURSHIP AND TRADE. ENTREPRENEURSHIP, TRADE AND EXCHANGE ACTIVITY

The assimilation of the material provided in the master's curriculum forms the students' system of theoretical knowledge, applied skills, and abilities in using the basics of applied economics, methods of organizing productive economic activities, and quality management of goods and services at the organization or enterprise level. This system aims to achieve success in solving specific economic problems, given the challenges of the modern stage of economic development.

### CORE SUBJECTS OF THE CURRICULUM

- E-commerce and global entrepreneurship
- Economic efficiency of business decisions
- Merchandising
- Quality management of goods and services
- Project management in business
- Modern methods of business analytics in business and trade





## 076 ENTREPRENEURSHIP AND TRADE. ENTREPRENEURSHIP, TRADE AND EXCHANGE ACTIVITY

The advantages of specialists in this highly competitive field are numerous. These include the possibility to start and develop their own businesses in the sphere of production and trade, the ability to provide high-quality services and carry out operations on commodity exchanges, and the possibility of realizing general functions of enterprise management. The master's program also offers an organic combination of studies in economics and law, entrepreneurship, management, and information and computer technologies, as well as a number of social disciplines that cover the theory and practice of social and economic relations.

Students obtain theoretical knowledge and practical skills in organizing and managing their own business projects. Graduates of the Master's program are competitive specialists in many fields, as the specialty has a wide range of applications, from material production to the service sector, and from private businesses to multinational corporations.







National Technical University  
"Kharkiv Polytechnic Institute"



## We are Online

<http://web.kpi.kharkov.ua/emmb/>

[business\\_education\\_ntu.khpi](https://www.facebook.com/groups/emmb.hpi)

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Institute of  
Economics,  
Management &  
International business

