National Technical University "KhPI"   **Національний технічний університет „ХПІ"**

Department of Sociology and Political Science   Кафедра соціології та політології

The list of courses available in English

Academic year 2015/2016

	Course	ECTS credits	Semester
1.	Sociology of management and organizations	6	First (Fall)
2.	Gender aspects of economic development	5	Second (Spring)
3.	Sociology of Culture	4	Second (Spring)
4.	Sociology of Advertising	5	Second (Spring)
5.	Technologies of the social projection	6	Second (Spring)

	Course title	Lecturer
	Gender aspects of economic development	CHERNETSKA
Type of course	32 h lectures, 32h seminars	
Level of course	Introductory	
Year of study	2	
Semester/trimester	4	
Number of credits	5 ECTS	
Objectives of the course (competences)	• to help students to comprehend main theoretical and methodological grounds, conceptual apparatus and methodical tools of gender approach to analysis of social life at whole and economy in particular • to help future sociologists to cultivate gender sensitivity • to develop understanding and skills of gender responsible teaching	
Prerequisites	Basic Sociology. Psychology. Political Science. Macroeconomics.	
Course contents	1. Gender as a social phenomenon 2. Origin and types of feministic theories 3. Gender issues in males' studies 4. Gender socialization 5. Gender in interactions 6. Gender in political life 7. Gender in family 8. Economic development and changes of gender roles 9. Gender aspects of unemployment 10. Gender segregation of labour 11. Gender pay gap 12. Feminine and masculine distinctiveness of entrepreneurship 13. Gender aspects of leadership 14. Equal gender opportunities: realities and prospects	
Recommended reading	Kimmel, Michael S. The Gendered Society. New York: Oxford University Press, 2000. – 336 p. Blau, Francine D. The Economics of Women, Men and Work / Francine D Blau, Marianne A. Ferber, Anne E. Winkler. – Pearson/Prentice Hall, 2006 – 444 p. Workplace/Women's Place: An Anthology. Ed. by Paula Dubeck, Dana Dunn. – Roxbury, 2006. – 370 p.	
Teaching methods	Lectures, in-class discussion, essay, team projects, role plays, written assignments.	
Assessment methods	Regular practical work – 25%; Written Assignments – 15 %, Unit Tests – 15%; Team projects – 20%; Oral Examination – 25%	
Language of instruction	English	

	Coursetitle	**Lecturer**
	Sociology of Culture	Viktorija Bolotova
Type of course	16 h lectures, 16 h seminars	
Level of course	Introductory	
Year of study	2	
Semester/trimester	4	
Number of credits	4 ECTS	
Objectives of the course (competences)	to provide students with knowledge of what culture is, what elements it includes and what functions it performs; to provide students with the understanding of the existence of cultures unity and diversity to develop students abilities to analise factors of cultuler development and the influence of culture on human behavior in different spheres of society	
Prerequisites	Principles of sociology	
Course contents	1. The concept of culture and its functions 2. Structure culture 3. Unity and diversity of culture 4. Development of culture 6. Traditional, modern and postmodern culture 7. Globalization of culture	
Recommended reading	1. Raymond Williams The Sociology of Culture: University of Chicago Press, 1981 2. Walker Gavin Society and culture in sociological and anthropological tradition, Thousand Oaks, CA : Sage Publications, 2001. 3. Lawley Elizabeth. The Sociology of Culture in Computer-Mediated Communication: An Initial Exploration, IL : University of Chicago Press, 1994. 4. Swartz David. Culture & Power: The Sociology of Pierre Bourdieu. Chicago, IL : University of Chicago Press, 1997. 5. Griswold Wendy. Cultures and Societies in a Changing World. Thousand Oaks, CA: Pine Forge Press, 2004.	
Teaching methods	Lectures, classroom discussions, self-study, group work, team project, library searches.	
Assessment methods	Unit tests - 30%, regular participation in class discussions and group work - 20%, team project - 30%, final test exam -20%.	
Language of instruction	English	

	Course title	Lecturer
	Sociology of Advertising	**Baidak**
Type of course	20 h lectures, 60 h seminars	
Level of course	Intermediate	
Year of study	4	
Semester/trimester	8	
Number of credits	5 ECTS	
Objectives of the course (competences)	• to develop students' understanding of the nature of advertising and PR communication, • to develop students' ability to plan, manage and control the advertising and PR activities of companies	
Prerequisites	sociology of marketing; sociology of mass communications, methods and methodology of sociological research, principles of sociology	
Course contents	1. Advertising in the field of sociological discourse 2. Basic modules of the advertising as social technology 3. Advertising activity organizing 4. Advertising Effectiveness 5. Models analysis of advertising exposure 6. The main methods of advertising effectiveness 7. Functional content and features of PR	
Recommended reading	1. Leiss, William, Stephen Kline, Sut Jhally, and Jacqueline Botterill (2005) Social Communication in Advertising: Consumption in the Mediated Marketplace, 3rd 2. Edition. NewYork, NY: Routledge.McFall, Liz (2004) Advertising: A Cultural Economy. Thousand Oaks, CA: 3. Sage. Lubbers, Charles and Kathy Brittain McKee (2008) Advertising and Society: Controversies and Consequences. Malden, MA:Wiley-Backwell	
Teaching methods	Lectures and seminars; self-study and group work; case studies	
Assessment methods	Oral presentation Unit test Oral examination	
Language of instruction	English	

	Course title	Lecturer
	Sociology of management and organizations	Sappa G.-M.M.

Type of course	32 h lectures, 48 h seminars
Level of course	Intermediate
Year of study	3
Semester/trimester	5
Number of credits	6 ECTS
Objectives of the course (competences)	- to form among the students a sociological, systemic vision of the management process and activity of the organization as a whole; - to introduce students to the main sociological approaches to the analysis of the components and processes of management; communication, innovation and conflicts in the organization; - to study trends of the development of major subsystems and processes in the organization; - to conduct organizational diagnosis, positional analysis, functional and purpose analysis of the activity of a social organization.
Prerequisites Course contents	General sociology. Topic 1. Introduction to sociology of organization and management. Topic 2. Historical evolution and current state of sociology of management and organizations. Topic 3. The Structure of the organization. Topic 4. Goals of the organizations. Topic 5. Organizational culture. Topic 6. Information in organizations. Topic 7. Managing the communication process in the organization. Topic 8. Innovation management in the organization. Topic 9. Organizational conflicts management. Topic 10. Personnel management methodology. Topic 11. The technology of personnel management and its development in the organization.
Recommended reading	Daft R. L. Organization Theory and Design, 11th Edition. South-Western College Publishing, 2012. - 688 p. Hatch M. J., Cunliffe A.L. Organization Theory: Modern, Symbolic, and Postmodern Perspectives, 3rd Edition. Oxford University Press, 2013. - 352 p. Morgan, G., Images of organizations. Sage Publications, Thousand Oaks, California, 2006. – 520 p. Hofstede, Geert, Gert Jan Hofstede and Michael Minkov.Cultures and Organizations: Software of the Mind, 3rd ed. New York: McGraw-Hill, 2010.
Teaching methods	Lectures and seminars; self-study and group work; library searches; discussion.
Assessment methods	Regular and meaningful participation in class discussions; Essay; Oral presentation; home assignments; Unit tests, Oral examination.
Language of instruction	English

	Course title **Lecturer**
	Technologies of the social projection BIRUKOVA
Type of course	32 h lectures, 48 h exercises
Level of course	Fundamental
Year of study	5
Semester/trimester	10
Number of credits	6
Objectives of the course (competences)	to provide students with the understanding of bases of the social projection and technology, terms, conceptions and theories to develop students abilities to social projects and technologies
Prerequisites	1. Social engineering as area of the applied science
Course contents	2. System methodology and methodology of synergetics of engineer for social activity 3. Innovations within the framework of engineer for activity 4. Essence of the social planning 5. Aspects of the social planning 6. Global and personal social planning 7. Methods, facilities and stages of the social planning 8. Category analysis of the social planning 9. Organization of creation and use of social technologies 10. A place and role of social experiment are in the system of social technologies 11. Social technologies of management by a personnel 12. Virtual technologies are in the system of engineer for social activity 13. Social technologies in the field of policy 14. Social technologies of ТРВЗ (theory of decision of inventor tasks) are in an educational process 15. Technologies of public relations 16. A place and role of social prognostication are in the system of social technologies
Recommended reading	1. Lin L., Lee H.M. A Fuzzy Decision Support System for Selecting the Faculty Site of Multinational Enterprises // International Journal of Innovative Computing, Information and Control. 2007. Vol. 3. No. 1. 2. Markusson, N., Shackley, S. and Evar, B. (Eds.) (2012) The social dynamics of carbon capture and storage: Understanding representation, governance and innovation, Routledge, London and New York. 3. Smith M.P. Transnational Urbanism: Locating fflobalization. Oxford: Blackwell, 2001. P.136-140 4. SnyderR. C Social Capital: The Politics of Race and Gender//Social Capital: Critical Perspectives on Community and Bowling Alone/ Ed. by S.McLean, D.A.Schultz, M.B.Steger. - N.Y., 2002. - P. 167-183.
Teaching methods	Lectures and seminars; self-study and group work; library searches; case studies, economic training games.
Assessment methods	Regular practical work; Unit Tests; Report on definite topic; Oral Examination
Language of instruction	English