

FUNDAMENTALS OF ENTREPRENEURSHIP

COURSE SYLLABUS

Code and name of specialty	073 – Management	Institute	Institute of Education and Science in Economics, Management and International Business
Program name	Management of Organizations and Administration / Business Administration (in English)	Department	Business, Trade and Products Expertise
Type of program	Professional	Language of instruction	Ukrainian / English

LECTURER

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PhD (Technics), Associate Professor of Business, Trade and Products Expertise Department (NTU “KhPI”). Authored and co-authored over 150 scientific publications. Courses: Fundamentals of entrepreneurship, Food products 1, Food products 2, Technology entrepreneurship and exchange activity, Commercial logistics, International technical regulation

GENERAL DESCRIPTION OF THE COURSE

Summary	This course defines the knowledge and skills necessary for the effective foundation and development of your own business in modern economic conditions, selecting the optimal organizational and legal form of implementation business activities.
Course objectives	<ul style="list-style-type: none"> to form students’ skills and abilities necessary for launching their own business; to master the basic principles and rules of business regulation in the current context; to study basic methods and tools to justify decisions on the establishment and operation of business structures, including trade and exchange organizations
Types of classes and control	Lectures, workshops, consultations. The course ends with a final test
Term	1

Student workload (credits) / Type of course	5 / Mandatory	Lectures (hours)	32	Workshops (hours)	32	Self-study (hours)	86
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Program competences	GC04. The ability to apply knowledge in practical situations. GC05. Knowledge and understanding the subject area and understanding the professional activity. GC09. The ability to learn and to master modern knowledge. GC12. The ability to generate new ideas (creativity).
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GC15. The ability to act on the basis of ethical considerations (motives)

Learning outcomes	Teaching and learning methods	Forms of assessment (continuous assessment CAS, final assessment FAS)
LO01. To know their rights and responsibilities as a member of society, be aware of the values of civil society, the rule of law, human and civil rights and freedoms in Ukraine	Interactive lectures with presentations, discussions, workshops, case-based learning	Written assignment (CAS), practical assessment (CAS), online tests (CAS), test in the form of report (FAS)
LO07. To show skills of organizational planning	Interactive lectures with presentations, discussions, workshops, project-based learning, teamwork	Written individual assignments (CAS), peer small group presentations (CAS), online tests (CAS), oral presentation of the project (FAS), test in the form of report (FAS)
LO15. To demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.	Research work (fieldwork), workshops, case-based learning, individual and teamwork	Written assignment (CAS), practical assessment (CAS), data collection and reporting on fieldwork (CAS), test in the form of report (FAS)
LO16. To demonstrate skills of independent work, flexible thinking, openness to new knowledge, be critical and self-critical	Research work (fieldwork), workshops, project-based learning, individual and teamwork	Written assignment (CAS), data collection and reporting on fieldwork (CAS), oral presentation of the written report (FAS)

ASSESSMENT AND GRADING

Range s of points corres pondi ng to grades	Total score (points) for all types of learning activities	ECTS grading scale	The national grading scale	Allocation of grade points
	90-100	A	excellent	
	82-89	B	good	
	74-81	C		
	64-73	D	satisfactory	
	60-63	E		
	35-59	FX	Unsatisfactory (with the credit retake option)	
	0-34	F	excellent	

100% Final assessment as a result of Final test (40%) and Continuous assessment (60%).
40% Final test: report and its oral presentation
60% Continuous assessment:
 • 40% practical assessment (including problem sheets, reporting on fieldwork, and case-studies);
 • 20% term control (2 online tests)

Course policy

Students are expected to attend classes regularly, to get to class on time and stay for the duration of the class. In the case of absence, students will be required to submit all assignments to make up for the missed classes. Students are also expected to come to class having read all the required material and being ready to productively participate in the class discussions. Written assignments should be submitted before the specified deadlines.

COURSE STRUCTURE AND CONTENT

Lecture 1-2	The essence of entrepreneurship	Workshop 1-2	Preparatory stage in entrepreneurship	S	Self-testing to assess their own entrepreneurial abilities and likely opportunities to become an entrepreneur
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Lecture 3-4	Entrepreneurial idea and the mechanism of its implementation	Workshop 3-5	Development of an entrepreneurial idea	I f - s t u d y	Generating and evaluating a business idea (use an "idea map")
Lecture 5-6	Technology of starting your own business	Workshop 6-7	Development of constituent instruments for the creation of a business entity		Choice of organizational-legal form of management for the creation of a business entity, the formulation of the foundation agreement, the company's statute and registration card
Lecture 7-8	Economic freedom and entrepreneurship	Workshop 8-9	Pricing		Calculation of production and total cost, selling price, amount excise duty, revenue from product sales
Lecture 9-10	Enterprise costs and pricing policy of the enterprise	Workshop 10-11	Income distribution from entrepreneurship		Income distribution from entrepreneurship; calculation of dividends paid by a joint-stock company on ordinary and preferred shares, determination of profitability and market value of partial securities
Lecture 11-12	Finance and taxes	Workshop 12-13	Simple and compound interest		Calculation of the amount of interest and accrued amount on simple and compound interest
Lecture 13-14	Basics of business planning	Workshop 14-15	Technique of business planning		Studying materials on the structure and content of the business plan, reading recommended literature
Lecture 15-16	State regulation of entrepreneurship	Workshop 16	Inflation accounting		Calculation of inflation rates and inflation indices

RECOMMENDED READING

C o m p u l s o r y	1. Основи підприємництва: теорія і практикум: навч. посіб. / Воронкова В.Г. та ін. Львів : ВД "Магнолія", 2009. 454 с.	R e c o m m e n d e d	1. Варналій З.С. Основи підприємництва: навч. посіб. Київ: Знання-Прес, 2002. – 239 с.
	2. Гонтарева І.В. Підприємництво: опорний конспект. URL: http://www.ikt.hneu.edu.ua .		2. Гонтарева І.В. Оцінювання системної ефективності функціонування і розвитку промислових підприємств: монографія. Харків: ВД "ІНЖЕК", 2011. 480 с.
	3. Коваленко О.В. Підприємництво та його організаційно-правові засади: навч. посіб. для студ. II та III курсів економічних спец. Денної та заочної форми навчання. Луганськ: ВДЗ "ЛНУ ім. Т. Шевченка", 2013. 400 с.		3. Гой І.В., Смелянська Т.П. Основи підприємницької діяльності: навч.-метод. посіб. Хмельницький, 2012. 245 с.
	4. Основи підприємництва: підручник / Біляк Т.О., Бірюченко С.Ю., Бужимська К.О., та ін. ; під заг. ред. Н.В. Валінкевич. Житомир: ЖДТУ, 2019. 493 с.		4. Економіка та організація підприємницької діяльності: навч. посіб / За заг. ред. д.е.н. Н. В. Сментини. – К: ФОП Гуляєва В.М, 2019. – 320 с.
	5. Підприємництво: підручник / С. В. Панченко, В. Л. Дикань, О. В. Шраменко [та ін.]. Харків : УкрДУЗТ, 2018. Ч. 1. Теоретичні основи організації підприємницької діяльності. 241 с.		5. Sangram, K.M. (2006) <i>Fundamentals of Entrepreneurship</i> , PHI Learning Pvt. Ltd.
	6. Підприємництво: підручник / С. В. Панченко, В. Л. Дикань, О. В. Шраменко [та ін.]. – Харків : УкрДУЗТ, 2018. – Ч. 2. Реалізація підприємницької діяльності у сучасних ринкових умовах. – 228 с		6. Hitesh, S.V. (2014) <i>Fundamentals of Entrepreneurship</i> , Aph Publishing Corporation.
	7. Гаєвська Л. М. Підприємницька діяльність : підручник / Л. М. Гаєвська, О. І. Марченко ; Державна фіскальна служба України, Університет ДФС України – Ірпінь, 2019. –500 с.		7. Burdus, E. (2010) <i>Fundamentals of Entrepreneurship</i> . Review of International Comparative Management, 11(1), 33-42.
	8. Brannback, M., & Carsrud, A. (2016) <i>Fundamentals for Becoming a Successful Entrepreneur: From Business Idea to Launch and Management</i> , Pearson Education, Inc.		9. Mellor, R., & Coulton G. (2009) <i>Entrepreneurship for Everyone</i> . A Student Textbook, SAGE publication Inc.
	10. Nieuwenhuizen, C. (2014) <i>Basics of Entrepreneurship</i> , Juta and Company (Pty) Ltd.		

Academic integrity

Students are expected to adhere to the Code of Ethics of Academic Relations and Integrity of NTU "KhPI".

The content of this syllabus is consistent with the Fundamentals of Entrepreneurship course program.