

BUSINESS VALUTION

COURSE SYLLABUS

Code and name of specialty	073 – Management	Institute	Institute of Education and Science in Economics, Management and International Business
Program name	Business Administration	Department	Management and taxation
Type of program	Educational and Professional	Language of instruction	English

Викладач

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Ph.D. in Economic Sciences, Associate Professor, Department of Management and Taxation, NTU "KhPI". Authored and co-authored over 70 scientific and methodological publications. Work experience - 20 years.

Courses: «Fundamentals of Management », " Fundamentals of Business Analysis ", " Business Evaluation ", " Crisis Management»

GENERAL DESCRIPTION OF THE COURSE

Summary	The course covers the theoretical foundations of business evaluation and methodological tools of business evaluation; modern methodological approaches to business valuation are considered					
Course objectives	Gaining in-depth knowledge of the laws, principles and methodology of business valuation, mastering the applied tools for estimating the market value of enterprises					
Types of classes and control	Lectures, workshops, consultations. Final control – test					
Term	7					

Student workload (credits) / Type of course	4 / ELECTIVE	Lectures (hours)	16	Workshops (hours)	32	Self-study (hours)	72
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Program competencies	<p>GC 04. The ability to apply knowledge in practical situations.</p> <p>GC 09. Ability to learn and master modern knowledge.</p> <p>GC 10. Ability to conduct research at the appropriate level.</p> <p>GC 11. Ability to adapt and act in a new situation.</p> <p>SC 02. Ability to analyze the results of the organization, to compare them with the factors of external and internal environment.</p> <p>SC 03. Ability to determine the prospects for the development of the organization.</p>						
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SC 09. Ability to generate business ideas, justify the feasibility and form of their implementation, present them to stakeholders
 SC 2.2. Ability to identify areas of investment and justify the effectiveness of real and financial investments.
 SC 2.3. Understand the principles and methods of business evaluation and use them in professional activities.

Learning outcomes	Teaching and learning methods	Forms of assessment (continuous assessment CAS, final assessment FAS)
LO 06. To show skills of search, collecting, and analysis of information, calculation of indicators to substantiate management decisions.	Lectures with presentations, discussions, practical classes, teamwork, case method, feedback method from students, problem-based learning	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO 07. Demonstrate organizational design skills.	Interactive lectures with presentations, discussions, practical classes, case method, teamwork	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO 08. Apply management methods to ensure the effectiveness of the organization.	Lectures with presentations, research methods, practical classes, project-based learning, teamwork, student feedback method	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO 09. Plan and organize operational activities, effectively manage the resources of the business entity	Interactive lectures with presentations, discussions, practical classes, teamwork, case method, method of feedback from students, problem-based learning	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO 10. To demonstrate interaction, leadership, and teamwork skills.	Interactive lectures with presentations, discussions, practical classes, teamwork, method of feedback from students, problem-based learning	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO12. Assess the legal, social and economic consequences of the organization.	Interactive lectures with presentations, discussions, practical classes, teamwork, case method, method of feedback from students, problem-based learning	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO16. Demonstrate skills of independent work, flexible thinking, openness to new knowledge, be critical and self-critical	Interactive lectures with presentations, discussions, practical classes, teamwork, case method, method of feedback from students, problem-based learning	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO2.4. To adapt existing methods and approaches to various business tasks, to perform the functions of a business integrator, to plan and to manage time resources.	Interactive lectures with presentations, discussions, practical classes, teamwork, case method, method of feedback from students, problem-based learning	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course

ASSESSMENT AND GRADING

Ranges of points corresponding to grades	Total score (points) for all types of learning activities	ECTS grading scale	Оцінка за національною шкалою	Allocation of grade points
	90-100	A	excellent	
	82-89	B	good	
	74-81	C		
	64-73	D	satisfactory	
	60-63	E		
	35-59	FX	Unsatisfactory (with the exam retake option)	
	0-34	F	Unsatisfactory (with mandatory repetition of the course)	

100% final assessment in the form of test (40%) and current assessment (60%).
40% credit: oral defense of an individual calculation task
60% current rating:
25% assessment of completed tasks in practical classes;
25% attendance and active participation in lectures, research and presentations in small groups,
10% intermediate control

Course policy	Students are expected to attend classes regularly, to get to class on time and stay for the duration of the class. In the case of absence, students will be required to submit all assignments to make up for the missed classes. Students are also expected to come to class having read all the required material and being ready to productively participate in the class discussions. Written assignments should be submitted before the specified deadlines.
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COURSE STRUCTURE AND CONTENT

Lecture	Theoretical foundations	Practical	Content	Study
Lecture 1	Theoretical foundations of business evaluation	Practical 1-2	Determination of value and its types	Study
Lecture 2	Methodical tools for business evaluation	Practical 3-4	Tools and methodological approaches to business evaluation	
Lecture 3-4	Valuation of real estate	Practical 5-6	Valuation of real estate (valuation of land, buildings and structures as objects of valuation)	
Lecture 5	Valuation of machinery and equipment	Practical 7-8	Basic approaches to the evaluation of machinery and equipment	
Lecture 6	Valuation of intangible assets	Practical 9-10	Basic approaches to the valuation of intangible assets	
Lecture 7-8	Modern methodological approaches to business	Practical 11-12	Profitable approach to business valuation	

1) preparation for classes, including:
- selection of the necessary sources of information (literature, Internet publications, regulatory framework);
- elaboration of legislative and normative acts;
- self-control of the processed questions and subjects of the curriculum

2) preparation for practical classes, including:
carrying out the necessary calculations and their description, according to the individual calculation task, which includes:
- selection of the necessary information (literature, Internet publications, regulatory framework) and their processing;
- calculations and writing the text of individual work;

	valuation	Practical 13-14	Property approach to business valuation		- protection of settlement work.
		Practical 15-16	Comparative (market) approach to business valuation		

RECOMMENDED READING

Compulsory	1 Краснокутська, Н. С. (2005). <i>Потенціал підприємства: формування та оцінка</i> : навч. посібник. Київ: Центр навч. л-ри, 352 с.	Recommended	1 Валдайцев, С. В. (2006). <i>Оценка бизнеса и инновации</i> . Москва: Филин, 486 с.
	2 Краснокутська, Н. С., Коптева, Г. М. (2021). <i>Оцінка бізнесу</i> : навч. посібник для студ. економ. спец. Харків: Вид-во Іванченка І.С., 229 с.		2 Федонін, О. С., Репіна, І. М., Олексюк, О. І. (2004). <i>Потенціал підприємства: формування та оцінка</i> : навч. посібник. Київ: КНЕУ, 316с.
	3 Грязнова, А. Г., Федотова, М. А. (ред.) (2009). <i>Оценка бизнеса</i> : учебник. Москва: Финансы и статистика, 736 с.		3 Закон України «Про оцінку майна, майнових прав та професійну оціночну діяльність в Україні» № 2658-III від 12 липня 2001 року. <i>Відомості Верховної Ради України</i> .
	4 Яшкіна, Н. В. (2010). <i>Оцінка бізнесу</i> : навч. посібник. Київ: ТОВ «Аперта», 440 с.		4 Національний Стандарт № 1 «Загальні засади оцінки майна і майнових прав», затверджений постановою Кабінету Міністрів України від 10 верес. 2003 р. № 1440.
	5 Маркус, Я. І. (2004). <i>Посібник з оцінки бізнесу</i> . Київ: Міленіум, 2004, 320 с.		5 Сайт Міністерства економіки України. Режим доступу : www.me.gov.ua .
	6 Офіційний сайт Державної служби статистики України. Режим доступу : www.ukrstat.gov.ua		

Academic integrity

Graduate students are expected to adhere to the Code of Ethics of Academic Relations and Integrity" of NTU "KhPI".

The content of this syllabus is consistent with the course program.