

## BUSINESS EVALUTION COURSE SYLLABUS

Code and name of specialty	073 Management	Institute	Institute of Education and Science in Economics, Management and International Business
Program name	Management of Organizations and Administration	Department	Management and taxation
Type of program	Disciplines of free choice of the student of profile preparation	Language of instruction	English

### Викладач

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Ph.D. in Economic Sciences, Associate Professor, Department of Management and Taxation, NTU "KhPI". Authored and co-authored over 70 scientific and methodological publications. Work experience - 20 years.

Courses: «Fundamentals of Management », " Fundamentals of Business Analysis ", " Business Evaluation ", " Crisis Management»

### GENERAL DESCRIPTION OF THE COURSE

<b>Summary</b>	The course covers the theoretical foundations of business evaluation and methodological tools of business evaluation; modern methodological approaches to business valuation are considered
<b>Course objectives</b>	Gaining in-depth knowledge of the laws, principles and methodology of business valuation, mastering the applied tools for estimating the market value of enterprises
<b>Types of classes and control</b>	Lectures, workshops, consultations. Final control – test
<b>Term</b>	7

<b>Student workload (credits) / Type of course</b>	5 / selective	<b>Lectures (hours)</b>	16	<b>Workshops (hours)</b>	32	<b>Self-study (hours)</b>	102
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<b>Program competencies</b>	<p>GC 04. The ability to apply knowledge in practical situations.</p> <p>GC 09. Ability to learn and master modern knowledge.</p> <p>GC 10. Ability to conduct research at the appropriate level.</p> <p>GC 11. Ability to adapt and act in a new situation.</p> <p>SC 02. Ability to analyze the results of the organization, to compare them with the factors of external and internal environment.</p>
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SC 03. Ability to determine the prospects for the development of the organization.  
 SC 14. Understand the principles of psychology and use them in professional activities.  
 SC 2.2. Ability to formulate the main tasks related to teamwork in IT organizations  
 SC 2.3. Understand the principles of professional activity of a manager in the IT field.

<b>Learning outcomes</b>	<b>Teaching and learning methods</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
LO 06. To show skills of search, collecting, and analysis of information, calculation of indicators to substantiate management decisions.	Lectures with presentations, discussions, practical classes, teamwork, case method, feedback method from students, problem-based learning	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO 07. Demonstrate organizational design skills.	Interactive lectures with presentations, discussions, practical classes, case method, teamwork	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO 08. Apply management methods to ensure the effectiveness of the organization.	Lectures with presentations, research methods, practical classes, project-based learning, teamwork, student feedback method	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO 09. To demonstrate interaction, leadership, and teamwork skills.	Interactive lectures with presentations, discussions, practical classes, teamwork, case method, method of feedback from students, problem-based learning	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO 10. To demonstrate skills of interaction, leadership, and teamwork.	Interactive lectures with presentations, discussions, practical classes, teamwork, method of feedback from students, problem-based learning	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO12. Assess the legal, social and economic consequences of the organization.	Interactive lectures with presentations, discussions, practical classes, teamwork, case method, method of feedback from students, problem-based learning	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course
LO16. Demonstrate skills of independent work, flexible thinking, openness to new knowledge, be critical and self-critical	Interactive lectures with presentations, discussions, practical classes, teamwork, case method, method of feedback from students, problem-based learning	Written individual assignments, assessment of knowledge in practical classes, collection and processing of data and necessary information, defense of the abstract, credit in the form of an interview or testing on the course

### ASSESSMENT AND GRADING

<b>Ranges of points corresponding</b>	<b>Total score (points) for all types of learning activities</b>	<b>ECTS grading scale</b>	<b>Оцінка за національною шкалою</b>	<b>Allocation of grade points</b>
	90-100	A	excellent	100% final assessment in the form of test (40%) and current assessment (60%). 40% credit: oral defense of an individual calculation task
	82-89	B	good	

	74-81	C	satisfactory	60% current rating: 25% assessment of completed tasks in practical classes; 25% attendance and active participation in lectures, research and presentations in small groups, 10% intermediate control
	64-73	D		
	60-63	E		
	35-59	FX	Unsatisfactory (with the exam retake option)	
	0-34	F	Unsatisfactory (with mandatory repetition of the course)	

**Course policy** Students are expected to attend classes regularly, to get to class on time and stay for the duration of the class. In the case of absence, students will be required to submit all assignments to make up for the missed classes. Students are also expected to come to class having read all the required material and being ready to productively participate in the class discussions. Written assignments should be submitted before the specified deadlines.

### COURSE STRUCTURE AND CONTENT

<b>Lecture 1</b>	Theoretical foundations of business evaluation	<b>Practical 1-2</b>	Determination of value and its types	<b>S e l f - s t u d y</b>	1) preparation for classes, including: - selection of the necessary sources of information (literature, Internet publications, regulatory framework);
<b>Lecture 2</b>	Methodical tools for business evaluation	<b>Practical 3-4</b>	Tools and methodological approaches to business evaluation		- elaboration of legislative and normative acts; - self-control of the processed questions and subjects of the curriculum
<b>Lecture 3-4</b>	Valuation of real estate	<b>Practical 5-6</b>	Valuation of real estate (valuation of land, buildings and structures as objects of valuation)		2) preparation for practical classes, including:
<b>Lecture 5</b>	Valuation of machinery and equipment	<b>Practical 7-8</b>	Basic approaches to the evaluation of machinery and equipment		carrying out the necessary calculations and their description, according to the individual calculation task, which includes:
<b>Lecture 6</b>	Valuation of intangible assets	<b>Practical 9-10</b>	Basic approaches to the valuation of intangible assets		- selection of the necessary information (literature, Internet publications, regulatory framework) and their processing;
<b>Lecture 7-8</b>	Modern methodological approaches to business valuation	<b>Practical 11-12</b>	Profitable approach to business valuation		- calculations and writing the text of individual work;
		<b>Practical 13-14</b>	Property approach to business valuation		- protection of settlement work.
		<b>Practical 15-16</b>	Comparative (market) approach to business valuation		

## RECOMMENDED READING

Compulsory

- 1 Краснокутська Н. С. Потенціал підприємства: формування та оцінка : навч. посіб. / Н. С. Краснокутська. – К. : Центр навчальної літератури, 2005. – 352 с.
- 2 Оцінка бізнесу: навч. посіб. для студентів економічних спеціальностей / Н.С. Краснокутська, Г.М. Коптева. – Харків : вид-во Іванченка І.С., 2021.- 229 с.
- 3 Оценка бизнеса: учебник / Под ред. А.Г. Грязновой, М.А. Федотовой. – М. : Финансы и статистика, 2009. – 736 с.
- 4 Яшкіна Н.В. Оцінка бізнесу : навч. посіб. / Н. В. Яшкіна. – К. : ТОВ «Аперта», 2010. – 440 с.
- 5 Маркус Я. І. Посібник з оцінки бізнесу / Я. І. Маркус. – К. : Міленіум, 2004. – 320 с.
- 6 Офіційний сайт Державної служби статистики України. – Режим доступу : [www.ukrstat.gov.ua](http://www.ukrstat.gov.ua).

Recommended

- 1 Валдайцев С. В. Оценка бизнеса и инновации / С. В. Валдайцев. – М. : Филин, 2006.– 486 с.
- 2 Федонін О. С. Потенціал підприємства: формування та оцінка : навч. посіб. / О.С. Федонін, І.М. Репіна, О.І. Олексюк. – К. : КНЕУ, 2004. – 316с.
- 3 Закон України «Про оцінку майна, майнових прав та професійну оціночну діяльність в Україні» № 2658-III від 12 липня 2001 року // Відомості Верховної Ради України.
- 4 Національний Стандарт № 1 «Загальні засади оцінки майна і майнових прав», затверджений постановою Кабінету Міністрів України від 10 вересня 2003 р. № 1440.
- 5 Сайт Міністерства економіки України. – Режим доступу : [www.me.gov.ua](http://www.me.gov.ua).

### Academic integrity

Graduate students are expected to adhere to the Code of Ethics of Academic Relations and Integrity” of NTU “KhPI”.

The content of this syllabus is consistent with the course program.