

Name **Pavlo Brin**

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PROFESSIONAL AND ACADEMIC POSITIONS:

- 2019** to current Professor of Management Department, National Technical University "Kharkiv Polytechnic Institute"
- 2005–2019** Associate Professor of Management and Taxation Department, National Technical University "Kharkiv Polytechnic Institute"
- 2003–2018** Deputy Dean of Business and Finance Faculty, National Technical University "Kharkiv Polytechnic Institute"
- 2002–2005** Senior Lecturer of Management and Taxation Department, National Technical University "Kharkiv Polytechnic Institute"
- 1998-2002** CEO "Ukrmedservice LTD"
baby diapers producing and selling

EDUCATION:

- 2019** English APTIS level C (Advanced) British Council
- 2005** As. prof (Economics) National Technical University "Kharkiv Polytechnic Institute"; Kharkiv, Ukraine
- 2003** Ph.D. (Economics), National Technical University "Kharkiv Polytechnic Institute"; Kharkiv, Ukraine
- 1998** Specialist Degree (Economics, 5 years, Honors Diploma) (National Technical University "Kharkiv Polytechnic Institute"; Kharkiv, Ukraine
Concentrations: Economics and Management of an Enterprise

COURSES TAUGHT

Teaching at all university levels: Bachelor/Master/PhD

National Technical University "Kharkiv Polytechnic Institute" (2002 to present):

- Fundamentals of Management (in English),
- Strategic Management (in English),
- Management of Organizations (in English),
- Fundamentals of Business Analysis (in English)

FIELDS OF INTEREST:

Corporate Social Responsibility
Strategic management
Outsourcing
Project management
Competitiveness of a company

SUMMARY OF CAREER ACHIEVEMENTS

- Prepared and published more than 200 research and methodical papers, textbooks, manuals for students and monographs in Economics and Management (h-index in Google Scholar = 14, h-index in Scopus = 3)

<https://scholar.google.com.ua/citations?hl=ru&user=xyFTUN4AAAAJ>

<https://www.scopus.com/authid/detail.uri?authorId=57211169290>

- Coaching 6 PhD students in Economics (including 3 foreigners)
- Acted as an opponent for 5 theses for the PhD degree in Economics and Management of Enterprises

- In 2010 organized the common educational project, since then two subjects have been being taught in parallel in NTU "KhPI" and Maribor University, the students have been working at common tasks in groups with the help of web 2.0 instruments

PROFESSIONAL MEMBERSHIPS:

- Expert of the National Agency for Higher Education Quality Assurance in the field of Management (2019 to present)
- Member of the Ukrainian Association of Management and Business Education Development (2018 to present)

INTERNATIONAL ACTIVITY

Since 2010 have been delivering lecturers at University of Maribor (Slovenia)

Since 2018 have been delivering lecturers at Jan Kohanowsky University (Kielce, Poland)

Took part into 3 international projects financed by TEMPUS

Took part into 2 projects financed by DAAD

Took part into 11 mobilities within Erasmus+

SUMMARY OF SKILLS:

Fluent in English (C1), Ukrainian (native), Russian (native)

Experienced in teaching students in Economics and Management in English

Experienced in performing economic and financial analysis

Skills in business, financial planning and economic forecasting

Excellent analytical and organizational skills

Experienced in using of modern educational approaches in teaching

Experienced user of web 2.0 communicating instruments

RELATED PUBLICATIONS

Sustainable Strategic Management, Sustainable Development, Corporate Social Responsibility, Sustainable Education

1. Brin, P. & Nehme M. (2021) Sustainable development in emerging economy: using the analytical hierarchy process for corporate social responsibility decision making. Journal of information technology management. 13 (Special Issue: Role of ICT in Advancing Business and Management), pp. 159-174.
2. Brin, P., & Nehme, M. N. (2019). Corporate social responsibility: analysis of theories and models. EUREKA: Social and Humanities, (5), 22-30.
3. Brin, P. V., & Nehme, M. N. (2019). Historical development of the corporate social responsibility concept Науково-практичний журнал Причорноморські економічні студії. 48(3). 7-14
4. Brin, P. V., & Nehme, M. N. (2018). Corporate and governmental social responsibility: possible approaches to unemployment reduction. Бізнес-навігатор, (2-2), 71-75.
5. Brin, P., Nehme, M., & Lardo, A. (2022). Corporate Social Responsibility as an Additional Source of Competitive Advantage in the Globalized Economic World International Conference "Current issues of ensuring the financial security of the state in the context of globalization", Kharkiv, pp. 210-214
6. Brin, P., Nehme, M., & Polančič, G. (2020). Corporate Social Responsibility as an Instrument of Increasing Country Competitiveness. Torun International Studies, 1(13), 131-150.

7. Brin, P., Krasnokutska, N., Polančič, G., & Kous, K. (2020). Project-Based Intercultural Collaborative Learning for Social Responsibility: The Ukrainian-Slovenian Experience. In *Handbook of Research on Enhancing Innovation in Higher Education Institutions* (pp. 566-586). IGI Global.
8. Brin, P., & Shypilova, M. (2022). Project-Oriented Game-Based Learning: Managers From Fairytales. In C. Lane (Ed.), *Handbook of Research on Acquiring 21st Century Literacy Skills Through Game-Based Learning* (pp. 927-945). IGI Global. <https://doi.org/10.4018/978-1-7998-7271-9.ch047>
9. Brin, P., Polančič, G. & Prokhorenko, O. (2021) Digitalization of Education: An Urgent Need of Sustainable Teaching Process Caused by Covid 19. *IEEE International Conference on Modern Electrical and Energy Systems (MEES)*, 2021, pp. 1-5, doi: 10.1109/MEES52427.2021.9598779.
10. Brin, P., Krasnokutska, N., Lombardi, R. & Nehme, M. (2021) Project-Based Learning for Responsible Education: Empirical Study of the Additional Value for Students. *IEEE International Conference on Modern Electrical and Energy Systems (MEES)*, 2021, pp. 1-5, doi: 10.1109/MEES52427.2021.9598732
11. Nehme, M., Brin, P., & Iskandarani, L. (2022). GREEN LOGISTICS IN LIFE CYCLE MANAGEMENT: THE THEORETICAL ASPECT. *Scientific Bulletin of Ivano-Frankivsk National Technical University of Oil and Gas (Series: Economics and Management in the Oil and Gas Industry)*, (2 (26)), 36-42.
12. Makarenko, I., Plastun, A., Mazancova, J., Juhaszova, Z., & Brin, P. (2022). Transparency of agriculture companies: rationale of responsible investment for better decision making under sustainability. *Agricultural and Resource Economics: International Scientific E-Journal*, 8(2), 50-66.

Business Process Management

13. Brin, P., Prokhorenko, O., Nehme, M., & Trabulsi, H. (2020). Strategic contribution of a business process to company's performance. *Journal of Information Technology Management*, 12(3), 82-99.
14. Polančič, G., Brin, P., Thom, L. H., Sosa, E., & Bule, M. K. (2020). An Empirical Investigation of the Intuitiveness of Process Landscape Designs. In *Enterprise, Business-Process and Information Systems Modeling* (pp. 209-223). Springer, Cham.
15. Polančič, G., Brin, P., Kuhar, S., Jošt, G., & Huber, J. (2019). An Empirical Investigation of the Cultural Impacts on the Business Process Concepts' Representations. In *International Conference on Business Process Management* (pp. 296-311). Springer, Cham.