

## Personal information

**Name** **Olena Chaikova**

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## **PROFESSIONAL AND ACADEMIC POSITIONS:**

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|------------------|---|
| 2021- to current | Associate Professor, Department of Management, Institute of Economics, Management and International Business, National Technical University "Kharkiv Polytechnic Institute".  |
| 2011-2021        | Associate Professor, Department of International Business and Finance, Institute of Economics, Management and International Business, National Technical University "Kharkiv Polytechnic Institute"                 |
| 2007-2011        | Senior Lecturer, Department of International business and Finance, National Technical University "Kharkiv polytechnic institute"., Ukraine, Kharkiv; National Technical University "Kharkiv polytechnic institute". |
| 2006-2007        | Assistant, Department of International business and Finance, NTU "KhP", National Technical University "Kharkiv polytechnic institute"   |
| 2004-2006        | Assistant of the Department of Finance, Controlling and International business, National Technical University "Kharkiv polytechnic institute".  |

## **EDUCATION:**

Ph.D. (Candidate of Economic Sciences), Economics and Management (by economic activity) (2007)  
Kharkiv State University of Food Technology and Trade, Kharkiv, Ukraine

Specialization: Trading, business, marketing, strategic management

Master degree (Finance and Credit) (2021) Simon Kuznets Kharkiv National University of Economics, Kharkiv, Ukraine

Specialist degree (Accounting and Auditing) (June, 2000) Kharkiv State University of Food Technology and Trade, Kharkiv, Ukraine

## **COURSES TAUGHT:**

Extensive teaching at the university levels: Bachelor/Master:

- International business (in Ukrainian),
- Management of export and import operations (in Ukrainian & English),
- Project analysis and business planning (in Ukrainian & English),
- International Sales (in Ukrainian & English),
- International Digital Trade (in Ukrainian & English).

## **FIELDS OF RESEARCH INTEREST:**

- Economics and Management,
- International Business Management,
- Recycling innovation;

- Strategic management,
- Project management.

### **SUMMARY OF CAREER ACHIEVEMENTS:**

Prepared and published more than 60 research papers, textbooks (1) and monographs (2) in Economics and Management (h-index = 4, i10-index = 1 in Google Scholar - <https://scholar.google.com/citations?user=AMbLKM0AAAAJ&hl=uk>; ORCID ID is 0000-0002-3696-0623

#### **Took part in international projects and programs:**

- October 2018 – joint Ukrainian-German summer school on the topic: “International Investments”, Odessa, Ukraine;  
November-December 2018 - Erasmus + research internship at the Faculty of Economics and Management of the Otto von Guericke University Magdeburg (OVGU), Magdeburg, Germany;
- November-December 2022 – DAAD the training in international project “Capacity Building for Ukraine (CaBifU): Sustainable Securing of Ukrainian teaching and research” under the program “Ukraine digital: Ensuring academic success in times of crisis (2022)” funded by DAAD, and grant of DAAD project "Ukraine Digital 2022", Kleve, Germany;
- March 2023 - visit as a guest teacher at the International marketing game granted by the Dukenet Network, Kassel, Germany;
- May 2023 - visit as a guest teacher the Solidarity Seminar: "Resilient Ukraine: Documentary & Solidarity", organized by the Young European Ambassadors, Radboud University, Nijmegen, the Netherlands.

### **PROFESSIONAL MEMBERSHIPS:**

- Member of the Ukrainian Association of Management and Business Education Development (2018 to present)

### **RELATED PUBLICATIONS**

1. Shyriaieva N., Chaikova O., Sitak I. (2022). Restoration of Ukraine: the current state and options for technical universities / N. Shyriaieva, O. Chaikova, I. Sitak // Results of scientific conferences of the Educational and Scientific Institute of Economics, Management and international business of NTU "KhPI" for the year 2022 in volume 2 - Kharkiv: NTU "KhPI", 2022. Volume 2: Proceedings of the 13th International scientific and practical Internet conference of students and young scientists "Strategies of innovative development of the economy of Ukraine: problems, prospects, effectiveness of "Forward-2022" December 25, 2022 - 2022. P. 172-175.

2. Shuba I., Chaikova O., Sydorenko O., Tarasenko I. (2021). Peculiarities of engineering as a type of professional activity in the creation of an innovative product // Bulletin of NTU "Kharkiv Polytechnic Institute" (Economic Sciences). Collection of scientific works. - Kh.: NTU "KhPI". – 2021. – No. 1. - P. 73-77.

3. Chaikova O., Barabash Ya. (2021). Research of the international business of yeast product manufacturers // Bulletin of NTU "Kharkiv Polytechnic Institute" (Economic Sciences). Collection of scientific works. - Kh.: NTU "KhPI". – 2021. – No. 2 P.84-87.

4. Chaikova O., Uluçinar H., Loktionova O. (2020). Implementation of Agile management in international business companies // Bulletin of NTU "Kharkiv Polytechnic Institute" (economic sciences). Collection of scientific works. - Kh.: NTU "KhPI". – 2020. – No. 2. – P.9-12.