
Personal information

Name **Nataliia Krasnokutska**

E-mail **nataliia.krasnokutska@khopi.edu.ua**



PROFESSIONAL AND ACADEMIC POSITIONS:

2023 to current	Postdoctoral researcher, ICADE, Comillas Pontifical University (Spain)
2022 to current	Director of Educational and Scientific Institute of Economics, Management and International Business, National Technical University "Kharkiv Polytechnic Institute" (Ukraine);
2014 to 2022	Head of Management and Taxation Department, National Technical University "Kharkiv Polytechnic Institute" (Ukraine);
2014 - 2014	Full Professor, Department of International Management and Finance, National Technical University "Kharkiv Polytechnic Institute" (Ukraine);
2011 – 2014	Full Professor, Department of Economics of Food and Trade Enterprises, Kharkiv State University of Food Technology and Trade (Ukraine);
2003 – 2011	Associate Professor, Department of Economics of Food and Trade Enterprises, Kharkiv State University of Food Technology and Trade (Ukraine);
1998 – 2003	Post-doctorate in Economics and Senior Lecturer, Department of Economics of Food and Trade Enterprises, Kharkiv State University of Food Technology and Trade (Ukraine)

EDUCATION:

D.Sc. (Economics) (November, 2011) Higher Educational Institution of Ukoopspilka “Poltava University of Economics and Trade”, Poltava, Ukraine
Specialization: Economics and Management of Enterprises

Ph.D. (Economics) (June, 2001) Kharkiv State Academy of Technology and Organization of Food, Kharkiv, Ukraine
Specialization: Trade and Service Economics

Specialist Degree (Economics, 5 years, Honors Diploma) (June, 1997) Kharkiv State Academy of Technology and Organization of Food, Kharkiv, Ukraine
Concentrations: Economics of Enterprise

COURSES TAUGHT

Extensive teaching at all university levels: Bachelor/Master/PhD
National Technical University "Kharkiv Polytechnic Institute" (2014 to present):

- Business Planning (in English),
- Business Modeling (in English),
- Performance Management (in English)
- Special Topics Seminar in Management (in English).

FIELDS OF INTEREST:

- Corporate Social Responsibility and Sustainable Management
- Performance Management
- Project Management

SUMMARY OF CAREER ACHIEVEMENTS

- Prepared and published more than 200 research papers, textbooks and monographs in Economics and Management (h-index = 18, i10-index = 32 in Google Scholar - <https://scholar.google.com.ua/citations?user=6dlw3acAAAAJ&hl=ru>; ORCID ID is 0000-0001-8184-3816)
- Took a leading role in research projects (in the field of value-based management and development management of enterprises, 2013-2022). Ensured the effective management of these projects (set goals, economic metrics and ensured budgets and performance targets)
- Encouraged and empowered staff to develop their careers and reach their full potential (e.g., through coaching 12 PhD students in Economics and Management (including foreigners), 10 of them got their doctoral degrees).
- Acted as an opponent for more than 17 theses for the PhD and DSc degree in Economics and Management
- Took a role as an analyst in USAID RADA's project "Model District" (sub-project "Development of vision and brand of Ukraine in the world", 2017). Analysed data and prepared the final report for the parliamentary hearings.
- Take a role as an expert in Ukrainian-Slovak project "CEEA" (Cities in the Enlarged European Area: Joint Development of Capacities of Public Institutions by Slovak-Ukrainian Cross-border Cooperation and Improving Integrity in Public Affairs, 2021 to now).
- Run the joint Ukraine-Slovenia survey about the linkage between individual's personal values and sustainability (2018-2019 and now)
- Took part in 5 academic mobilities under the Erasmus+ K1 programme (University of Maribor (Slovenia), Sapienza University (Italy), 2018-2021)

PROFESSIONAL MEMBERSHIPS:

- Member of Ministry' Scientific and Methodical Commission for HE standards development n Management (2016 to present)
- Member of the Specialized Scientific Council of the National Technical University "Kharkiv Polytechnic Institute", which considers the thesis for the PhD degree in Economics and Management of Enterprises (2015 to present)
- Member of the Board of Editors of the scientific paper "Economic strategy and perspectives of the development of trade and services sphere" (2011-2019)
- Expert of the National Agency for Higher Education Quality Assurance in the field of Management (2020 to present)
- Member of the Ukrainian Association of Management and Business Education Development (2018 to present)

HONORS AND AWARDS:

Kharkiv Regional State Administration Award for a significant contribution to the implementation of the state policy in the field of education and sciences (2020); Ministry of Education and Science of Ukraine Award for Teaching and Scientific Achievements (2012);

Outstanding Young Scientist of Kharkiv Region Award, Kharkiv Regional State Administration, 2007; Outstanding Graduate Student Award (Honors Diploma), Dept. of Economics, Kharkiv State Academy of Technology and Organization of Food, Kharkiv, 1997.

RELATED PUBLICATIONS

Books

- Krasnokutska, N. & Danko, T. Corporate social responsibility and countries' reputation: A study from a global strategic management perspective. Comparative CSR and Sustainability: New Accounting for Social Consequences. Routledge, London. 2022. P. 364-379.
- Krasnokutska N. et al. Management : textbook. – Kharkiv, 2018. – 231 p.
- Krasnokutska N., Kabanec I. Strategic Management : textbook. – Kharkiv, 2017. – 460 p.
- Value-based management of resource potential using at trade enterprise : monograph / Krasnokutska N., Zubkov S., Chorna M. – Kharkiv, 2015. – 373 p.
- Krasnokutska N. (2012) Management of trade enterprise potential: monograph. – Kharkiv, KSUFT, 2012. – 322 p.

Papers

- Adiguzel, K., & Krasnokutska, N. (2022). The value of blockchain for sustainable development goals after COVID-19. *Bulletin of the Cherkasy Bohdan Khmelnytsky National University. Economic Sciences*, 26 (1-2).
- Krasnokutska, N., & Liang, G. (2022). Creation of added value from the position of sustainable development of the company. *Економіка та суспільство*, (42).
- Krasnokutska, N., & Koptieva, H. (2021). Modelling the security of business processes when creating and transferring values for stakeholders. *Financial and credit activities: problems of theory and practice*, 4(39), 251-263.
- Krasnokutska N. & Podoprykhina T. (2020) Distributed Project Team Key Performance Indicators, *SAR Journal – Science and Research*, Vol.3. No. 3, 111-117.
- Krasnokutska N. & Osetrova T. (2020) Distributed project team members' soft skills assessment, *European Cooperation*, vol. 3(47)7, 53-67.
- Krasnokutska N. & Podoprykhina T. (2020) Analysis of Project Management Methodologies in IT Industry Indicators, *Business Inform*, vol. 8, 217-222.
- Krasnokutska N. & Osetrova T. (2020) Types and terminology of remote project teams, *European Journal of Management Issues*. vol. 28, 34-40.
- Krasnokutska, N.S., & Ghosn S.C. (2019). General satisfaction assessment of relationship with stakeholders, *European Cooperation*, Vol 2, No 42, 80-95.
- Krasnokutska, N.S., & Ghosn S.C. (2019). Prioritization of key stakeholders of the confectionery enterprises, *Problems and Prospects of Economics and Management*, no. 2 (20), 60-68.
- Krasnokutska, N.S., & Ghosn S.C. (2019). Methodical tools of estimation of the economic interests satisfaction level of the confectionery industry stakeholders, *Economic strategy and perspectives of the development of trade and services sphere*, no. 1(29), 87-98.
- Krasnokutska N. et al. (2019) Transparency of the enterprise: from theory to practice of evaluation (on the example of retail networks), *Economic Annals-XXI*, vol. 175 (1-2), 58-62.
- Krasnokutska N. S. & Osetrova T. O. (2018) Evolution of development and current trends in project management, *Economic Analysis*. vol. 28, N1, 236-242.
- Krasnokutska N. S. (2018) The impact of corporate social responsibility on countries' reputation, *Strategic Imperatives of Modern Management*, 333–338.
- Krasnokutska N. S. & Sokol N. A. (2018) The Formation of Portfolio of the Social Responsibility Actions of Enterprise with Attention to Priorities of Stakeholders, *Business Inform*. N9, 132-139.