
Personal information

Name Olena Linkova

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**PROFESSIONAL AND ACADEMIC POSITIONS:**

2004 to current Associate Professor, Management Department, Institute of Economics, Management and International Business, National Technical University "Kharkiv Polytechnic Institute";
1999 – 2003 Assistant of the Department of Management and Engineering, Kharkiv State Polytechnic University
1998 – 1999 Teacher of economic disciplines, Kharkiv Textile College
1993 Transport Electrician, Kharkiv South Railway

EDUCATION:

Ph.D. (Economics) (July, 2003) National Technical University "Kharkiv Polytechnic Institute", Kharkiv, Ukraine
Specialization: Economics and Management of Scientific and Technological Progress
Master's Degree (Management, 1 years, Honors Diploma) (June, 1999) Kharkiv State Polytechnic University, Kharkiv, Ukraine
Specialization: Industrial Management, Business Management
Master's Degree (Management, 4 years, Honors Diploma) (July, 1998) Kharkiv State Polytechnic University, Kharkiv, Ukraine
Specialization: Bachelor of Business Administration
Specialist Degree (Transport telecommunications, 4 years, Honors Diploma) (June, 1994) "Kharkov Electromechanical College of Transport Construction", Kharkiv, Ukraine
Specialization: Junior Telecommunications specialist

COURSES TAUGHT

Extensive teaching at all university levels: Bachelor/Master/PhD:
- Organizational Theory, (Management) (in Ukrainian),
- Fundamentals of Management (Management) (in Ukrainian),
- Insurance management (Management) (in Ukrainian),
- Fundamentals of Management Consulting (Management) (in Ukrainian),
- Modern research methods in management (Management) (in Ukrainian and English).

FIELDS OF RESEARCH INTEREST:

- Training of Managers;
- Organization Development;
- Performance Management

SUMMARY OF CAREER ACHIEVEMENTS

- Prepared and published more than 200 research papers, textbooks and monographs in Economics and Management (h-index = 3, in Google Scholar <https://scholar.google.com.ua/citations?user=2HMxAycAAAAJ&hl=uk> <https://orcid.org/0000-0001-8971-6176>)
- Took part in research projects (development management of enterprises, 2003-2021) (set goals, economic metrics and ensured budgets and performance targets).
- Through coaching PhD students in Economics and Management.
- Management of the permanent scientific circle "Communications in Management" (2018 to present)
- Scientific consulting of the enterprise Private Company "Pawnshop LLC" DARS-2003 "and company" (market research and customer behavior, introduction of integrated management systems) (2018 to present)

PROFESSIONAL MEMBERSHIPS:

- Expert of the National Agency for Higher Education Quality Assurance in the field of Management (2020 to present)
- Member of the Ukrainian Association of Management and Business Education Development (2018 to present)

RELATED PUBLICATIONS

Books

- Krasnokutska N., Linkova O. et al. Management : textbook. – Kharkiv, 2018. – 231 p.
- Linkova O. et al. Economics and management of enterprises: theory, methodology, practice. Conditions of organizational development. Poltava, 2020. – 240 p.

Papers

- Linkova O. et al. (2021) Management of technological resources as an element of enterprise development, Bulletin of NTU "KhPI" (economic sciences), No. 3 (18), 48 – 52.
- Linkova O. (2021) Staff motivation through training, Internauka Series Economic Sciences No. 3 (47), Vol. 1, 74-78.
- Linkova O. (2021) Behavior of enterprises to solve the problem of interaction of supply and demand, Bulgaria, SWorldJournal, No. 7, Vol. 2, 118-120.
- Linkova O. (2021) Staff training as an effective tool for organizational development, Intelligence XXI ". No. 1, Kyiv, 87-91.
- Linkova O. et al. (2020) Formation of commodity policy of dairy enterprises, Bulletin of NTU "KhPI" (economic sciences), No. 5, 17 – 21.
- Linkova O. (2020) Management and results of organizational development, Bulletin of NTU "KhPI" (economic sciences), No. 2, 45 – 48.
- Linkova O. (2019) Intangible assets and integrated management systems, Uman, Economic horizons, No. 4 (11), 37-48.