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## Personal information

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## **PROFESSIONAL AND ACADEMIC POSITIONS:**

2022 to current	Associate professor, Deputy Head of Scientific Work, Dep. of Business Economics and International Economic Relations, Institute of Economics, Management and International Business, National Technical University “Kharkiv polytechnic institute”.
2020 to current	Deputy Head of Scientific Work, Dep. of Innovative Entrepreneurship Management and International Economic Relations, Institute of Economics, Management and International Business, National Technical University “Kharkiv polytechnic institute”.
2020 to current	Associate professor at the Dep. of Innovative Entrepreneurship Management and International Economic Relations, Institute of Economics, Management and International Business, National Technical University “Kharkiv polytechnic institute”.
2020-2021	Director of Startup-centre “Spark” of National Technical University “Kharkiv polytechnic institute”.
2018 to current	The head of the Council of young scientists, Institute of Economics, Management and International Business, National Technical University “Kharkiv polytechnic institute”.
2018-2020	Senior Lecturer, Dep. Innovative Entrepreneurship Management and International Economic Relations, Institute of Economics, Management and International Business, National Technical University “Kharkiv polytechnic institute”.
2016-2018	Senior Lecturer, Dep. Business Administration and Personnel Management, Institute of Economics, Management and International Business, National Technical University “Kharkiv polytechnic institute”.
2014-2014	Assistant, Dep. Business Administration and Personnel Management of National Technical University “Kharkiv polytechnic institute”.

## **EDUCATION:**

Doctoral Candidate in Economics (2022 to current) National Technical University “Kharkiv polytechnic institute”, Kharkiv, Ukraine

Ph.D. (Candidate of Economic Sciences), Economics and Management (by economic activity) (October, 2017) National Technical University “Kharkiv polytechnic institute”, Kharkiv, Ukraine

Specialization: Intellectual property, business, marketing, management, technology transfer, innovations

Master degree (Management of organization and administration, 6 years, Honors Diploma) (June, 2013) National Technical University “Kharkiv polytechnic institute”, Kharkiv, Ukraine  
Specialization: Management in the industrial sector

## **COURSES TAUGHT**

Extensive teaching at the university levels: Bachelor/Master:

- Enterprise Economics (in Ukrainian),
- International System of Intellectual Property Management (in Ukrainian),
- Foundations of Academic Integrity (in Ukrainian)

## **FIELDS OF RESEARCH INTEREST:**

- Economics and Management,
- Innovations,
- Technology Transfer, Intra-firm Technology Transfer,
- Intellectual Property,
- Entrepreneurship.

## **SUMMARY OF CAREER ACHIEVEMENTS**

- Prepared and published more than 130 research papers, textbooks (4) and monographs (9) in Economics and Management (h-index = 15, i10-index = 16 in Google Scholar - <https://scholar.google.com.ua/citations?hl=ru&user=kLvN7wsAAAAJ>; ORCID ID is 0000-0002-3322-740X; h-index in Scopus = 3 - <https://www.scopus.com/authid/detail.uri?authorId=57189353945>)
- Took part in international projects and programs:
  - 2009 – technical and economical practices in Hungary;
  - 2010 – educational practice in Poland;
  - May 2012 – June 2012 - volunteer UEFA on EURO-2012, coordinator of the transport sector at Kharkiv, Ukraine;
  - January 2014 – March 2014 - volunteer in the XXII Olympic Winter Games in Sochi, NOC Assistant of Belgium;
  - February 2016 – June 2016 - Erasmus+ PhD-student (Six-month internship program for PhD students of the Economic Faculty doctoral school), Faculty of Economics, University of Miskolc (Miskolc, Hungary);
  - January 2019 – February 2019 - scientific internship "Exchange of experience in research and organization of educational process in economics, management, law (active teaching methods)", Jesuit Ignatianum University, Krakow, Poland;
  - November 2019 - scientific visit as a guest professor at the Faculty of Economics and Management, the Otto-von-Guericke-University Magdeburg, Germany;
  - August 2020-September 2020 - coordinator of students' educational practice, University of Miskolc (Miskolc, Hungary);
  - September 2021 -October 2021 - International internship "Fundraising and organization of project activities in educational establishments: European experience", Poland – Ukraine;
  - April 2022 – Erasmus+, "1st International KA107 Week" and scientific visit as a guest professor, Miskolc University, Miskolc, Hungary;
  - May 2022 – July 2022 - Erasmus+, Jean Monet project "European Integration of Ukraine in Industry 4.0";
  - December 2022 - scientific visit as a guest professor at the Faculty of Economics and Management, the Otto-von-Guericke-University Magdeburg, Germany;
  - April 2023 - International mobility Anti-crisis management in Poland: theory and practice", Higher School of Labor Protection Management in Katowice, Poland-Ukraine;
- Successful practice in writing, implementing and participating in grants (February 2019 - May 2019 – Participation in the III Open Grants School of Social Design and Grantmaking; April 2019

- participation in the Young Scientists Conference 2.0 "Economic Future of Ukraine" under the auspices of the Ukrainian Club of the Roman Club and the Kiev International Economic Forum; December 2020 – September 2021 – co-organizer and ideological inspirer of “Innovative and Entrepreneurship Bootcamp” from American Embassy in Ukraine for scientific and educational innovation activities); 2022-2024 - co-organizer and ideological inspirer of scientific and technical development of young scientists "Research of an intelligent power supply system based on the involvement of active consumers"
- Active research activities with students (preparation of 18 students-winners of scientific student works competitions at Ukrainian and international levels and the student-finalist team (Space\_cube) of the 3rd annual competition of startup projects of the Create Creative Entrepreneurs project of the Creative Spark: Higher Education Enterprise Program of the British Council)

### **PROFESSIONAL MEMBERSHIPS:**

- Member of the Society of Inventors and Rationalizers of Ukraine (innovative development of the tourism and hospitality section) (2020 to present);
- Member of the Ukrainian Association of Management and Business Education Development (2018 to present)

### **RELATED PUBLICATIONS**

1. Pererva P., Maslak M. (2023). Formation of economic and legal measures for the development of the market of intellectual property objects. Eastern-European Journal of Enterprise Technologies, 1(13(121)), 113–124 (**Scopus**).
2. Ilchenko S. et al. (2022). Modern management technologies: monograph. Higher School of Social and Economic. Przeworsk: WSSG. 184-210.
3. Maslak M., Yakovenko Ya., Maslak O., Pererva P., & Grishko N. (2022). Problems of intellectual property in the information economy through the prism of artificial intelligence as a dual-purpose technology. Proceedings of the 4th IEEE International Conference on Modern Electrical and Energy Systems, MEES 2022. (**Scopus**).
4. Pererva P., Maslak M. (2022). Commercialization of intellectual property objects in industrial enterprises. Problems and Perspectives in Management, 20(3), 465–477. DOI: 10.21511/ppm.20(3).2022.37 (**Scopus**).
5. Maslak M., Schwödiauer G. (2021). Economic determinants of intellectual property development in Ukraine. MIND JOURNAL. Wyższa Szkoła Ekonomiczno-Humanistyczna, Bielsko-Biała. N. 12/2021. 2021. ISSN: 2451-4454. <https://mindjournal.wseh.pl/pl/artykul/numer-122021.html>
6. Grishko N.YE., Maslak M.V., Azizova N.V., Soroka A.O. (2020) Innovative entrepreneurship and the features of startup implementation in Ukraine. Bulletin of the National Technical University "KhPI". Economic sciences. 5 (7), 35-38.