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**Position** Associate professor of Management Department,  
National Technical University “Kharkiv  
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### **PROFESSIONAL AND ACADEMIC POSITIONS:**

2003 to present Associate Professor, Management Department (formerly Management and Taxation Department), Institute of Economics, Management and International Business, National Technical University "Kharkiv Polytechnic Institute", Kharkiv, Ukraine  
1999 - 2003 Senior Lecturer, Department of Management and Engineering, National Technical University "Kharkiv Polytechnic Institute", Kharkiv, Ukraine  
1994 - 1999 Assistant Professor, Department of Management, Kharkiv Polytechnic Institute  
1991 - 1994 Post-graduate student, Department of Physics of Metals and Semiconductors, Kharkiv Polytechnic Institute, Kharkiv, Ukraine  
1990 - 1991 Trainee-researcher, Department of Physics of Metals and Semiconductors, Kharkiv Polytechnic Institute, Kharkiv, Ukraine

### **EDUCATION:**

Master's Degree (Management) (December, 2020) National Technical University “Kharkiv Polytechnic Institute”, Kharkiv, Ukraine  
Specialization: Management of Organizations and Administration  
Ph.D. (Physics & Mathematics) (January, 2000) V.N. Karazin Kharkiv National University, Kharkiv  
Specialization: Solid State Physics  
Certificate upon completion of six courses in Economics and Management (9 months, GPA 3.92, Dean's List of students of superior academic achievement) (May, 1994) St. Norbert College, De Pere, Wisconsin, US  
Specialist Degree (Engineer-physicist, 5.5 years, Honors Diploma) (February, 1990) Kharkiv Polytechnic Institute, Kharkiv, Ukraine  
Specialization: Physics of Metals

### **COURSES TAUGHT**

Extensive teaching at all university levels: Bachelor/Master/PhD:

- Organization theory (in English),
- Organization theory (advanced course) (in English),
- Managerial decisions (in English),
- Basics of scientific research (in English),
- Marketing management (in English)
- Business ethics and social responsibility (in English)

### **FIELDS OF RESEARCH INTEREST:**

- Corporate Social Responsibility and Sustainable Management
- Corporate Digital Responsibility
- Institutional economics and transaction cost theory

## **SUMMARY OF CAREER ACHIEVEMENTS**

- Prepared and published more than 130 research papers, textbooks and chapters in monographs in Physics, Economics and Management (h-index = 16 in Scopus, h-index = 20 and 10-index = 34 in Google Scholar - <https://scholar.google.com.ua/citations?user=8geTsLsAAAAJ&hl=ru>; ORCID ID is <https://orcid.org/0000-0003-2578-1109>);
- Had three short-term research visits to Magdeburg University (Germany) supported by the DAAD (1997, 1998, 2001);
- Completed the research project “Peculiarities of Contracting in a Transition Environment” supported by the Individual Research Support Scheme Grant from the Open Society Foundation (1999);
- Participated in the Ronald Coase Institute (RCI) Workshop on Institutional Analysis and the 6<sup>th</sup> Annual ISNIE Conference (Cambridge, MA) (2002); the RCI Workshop on Institutional Analysis and the 8<sup>th</sup> Annual ISNIE Conference (Tucson, AZ) (2004), the RCI Workshop on Institutional Analysis (Chicago, IL, US) (2004), the RCI Workshop on Institutional Analysis and the 9<sup>th</sup> Annual ISNIE Conference (Barcelona, Spain) (2005), the RCI Workshop on Institutional Analysis and the 10<sup>th</sup> Annual ISNIE Conference (Boulder, Colorado, US)(2006);
- Participated in the Ronald Coase Institute international project “Costs of Exchange” (2003-2005);
- Participated in three joint research projects on low-dimensional thermoelectric materials with Massachusetts Institute of Technology supported by CRDF (2000-2002; 2002-2004; 2012-2014) and had two short-term research visits to Massachusetts Institute of Technology within the framework of the CRDF projects;
- Is the deputy head of the management department for research (preparation of annual reports on the department’s research activities, assistance to the head of the department in monitoring the ongoing research projects).

## **PROFESSIONAL MEMBERSHIPS:**

- Member of the Ukrainian Association of Management and Business Education Development (2018 to present)

## **RELATED PUBLICATIONS**

- Krasnokutska N., Nashchekina O. et al. Management : textbook. – Kharkiv, 2018. – 231 p.
- Nashchekina O. et al. Basics of Scientific Research: Methodology and Practice : textbook / I. Tymoshenkov, V. Sidorov, O. Nashchekina. – Kharkiv, 2019. – 252 p.
- Nashchekina O.N. et al. (2019) An Elusive Concept: the Problem of Defining Social Entrepreneurship, Business Inform, №11, 128-139.
- Nashchekina O. et al. (2019) Economic Indicators as Instruments of the Rhetoric of Science, Economic Theory and Law, № 1 (36), 42-56.
- Nashchekina O. M. et al. (2020) Aligning the Interests of Business and Society: Shared Value, Integrated Value, and Corporate Social Responsibility, Business Inform, №10, 349-361.
- Nashchekina O. et al. (2020) Institutional Foundations of Ukraine’s Transition to the Green Economy, Research in World Economy, vol. 11, No 4, 16-22.
- Коптєва Г. М. , Нащєкіна О. М. (2023) Концептуальні положення управління стратегічними змінами на підприємстві. Вісник НТУ «ХПІ». Серія: Економічні науки, № 2, 73-77.
- Nashchekina O. M., Koptieva H. M., Tymoshenkov I. V. (2023) The impact of CSR on financial performance: controversial empirical evidence and reasons behind it. Вісник НТУ «ХПІ». Серія: Економічні науки, № 1, 82-87.