

Name **Nataliia Ulianchenko**

Position **Associate Professor of the Department of
Management of the National Technical
University “Kharkiv polytechnic institute”**

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PROFESSIONAL AND ACADEMIC POSITIONS:

2015 to current	Associate Professor of the Department of Management of the National Technical University “Kharkiv polytechnic institute”
2013 – 2015	Senior lecturer of the Department of Management of Foreign Economic Activity and Finance of the National Technical University “Kharkiv Polytechnic University”
2009-2012	Assistant of the department of statistics and economic analysis of the Kharkiv National Agrarian University named after V.V. Dokuchaeva

EDUCATION:

Ph.D. (economics of enterprise management) (February, 2011) Belotserkiv National Agrarian University (BNAU) Ministry of Education and Culture of Ukraine, diploma of DK No. 065037.

Bachelor's degree (economics, 4 years) (June, 2002) Kharkiv State Agrarian University named after V.V. Dokuchaeva, Kharkiv, Ukraine

Concentration: Management of organizations

Specialist diploma (economics, 1 year, diploma with honors) (June, 2003) Kharkiv National Agrarian University named after V.V. Dokuchaeva, Kharkiv, Ukraine

Concentration: manager-economist

Master's degree (management, 1.5 years, diploma with honors) (July 2004) Kharkiv National Agrarian University named after V.V. Dokuchaeva, Kharkiv, Ukraine

Concentration: Master of Organization Management

COURSES TAUGHT

- Extensive teaching at all university levels: Bachelor/Master:
- Basics of management (in Ukrainian),
- Strategic management (in Ukrainian).

FIELDS OF RESEARCH INTEREST:

- Production efficiency,
- Financial analysis
- Assessment of personnel potential
- Theory of value
- Personnel management strategy.

SUMMARY OF CAREER ACHIEVEMENTS

- Prepared and published more than 60 scientific works, methodical works and monographs on management
(<https://scholar.google.com.ua/citations?user=kJ5GTmwAAAAJ>)

PROFESSIONAL MEMBERSHIPS:

- Member of the Ukrainian Association of Management and Business Education Development (2021 to present)

RELATED PUBLICATIONS

Books & Papers (min 5 for the last 5 years)

- Ulyanchenko N.V. The influence of SMM on the profitability of the enterprise / N.V. Ulyanchenko // Bulletin of NTU "KhPI", 2017. - Issue No. 54 (1257). P. 74-78.
- Ulianchenko Nataliia. The role of economic agents' expectations in the formation of economic cycle: on the example of USA / D. Shyian, N. Ulianchenko // Economic annals-XXI. - 2017. - 165(5-6). – C. 8-12. <http://soskin.info/userfiles/file/Economic-Annals-pdf/DOI/ea-V165-02.pdf> (Scopus).
- Ulianchenko Nataliia. Household income as a factor forming potential demand on the market of organic products / D. Shyian, Y. Herasymenko, N. Ulianchenko, V. Velieva, I. Kotelnikova // Agricultural and Resource Economics: International Scientific E-Journal. – 2021. – 256. – C. 100-114. <https://are-journal.com/are/article/view/480> (Scopus).
- Ulianchenko Nataliia. An innovative component in generating efficiency of sunflower production / D. Shyian, N. Ulianchenko, K. Honcharova // Economics & Education. – 2021. – Вип. № 2(Т.6). C. 23-28. <http://www.baltijapublishing.lv/index.php/econedu/article/view/1218>
- Ulyanchenko N.V. The efficiency of agricultural land use in the production of certain crops / N.V. Ulyanchenko, L.M. Malyarets // Electronic magazine "Efficient Economy". - 2022. - No. 8.
- Methodological instructions for independent work of students from the course "Fundamentals of Management" for students of specialty 073 "Management" of all forms of education [article Yatsenko O.M., Ulyanchenko N.V] - Kharkiv: NTU "KhPI", 2023. - 29 p.
- Ulyanchenko N.V. Social portrait of a manager in Ukraine / Ulyanchenko N.V., Klymenko M.A., Petrova M.E. // Materials of the VI All-Ukrainian Scientific and Practical Conference. Part 2. Poltava, March 30-31, 2023. Poltava, 2023. - P. 377-380.