
Personal information

Name **Victoriia Yatsyna**

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PROFESSIONAL AND ACADEMIC POSITIONS:

- 2016 Associate Professor, General Economic Theory Department, Institute of Economics, Management and International Business, National Technical University "Kharkiv Polytechnic Institute";
- 2015 – 2016 Senior lecturer, General Economic Theory Department NTU “KhP”, Ukraine, Kharkiv
- 2007 – 2015 Assistant, General Economic Theory Department , NTU “KhP”, Ukraine, Kharkiv

EDUCATION:

PhD (Candidate of Economic Sciences), “The Transaction Costs Influence on the Outsourcing Implementation at the Industrial Enterprises Production Activities. Manuscript” (June, 2015) General Economic Theory Department, Institute of Economics, Management and International Business, National Technical University "Kharkiv Polytechnic Institute

Specialization: Economics and Management of Enterprises

Specialist Degree (Economics, 2 years,) (June, 2005) Interdisciplinary Institute of Postgraduate Education, National Technical University “Kharkiv polytechnic institute”Kharkiv, Ukraine

Specialization: Accounting and Auditing

Specialist Degree (Engineering, 5 years, Honors Diploma) (June, 1997) Kharkiv State University of Radio Electronics, Kharkiv, Ukraine

Specialization: Biotechnical and medical devices and systems

COURSES TAUGHT

Extensive teaching at Bachelor’s university level:

- Economic Theory (in English and Ukrainian),
- Microeconomics (in English and Ukrainian),
- Fundamentals of Entrepreneurship (in Ukrainian),
- Fundamentals of Doing Business (in English and Ukrainian),

FIELDS OF RESEARCH INTEREST:

- Transaction costs,
- Behavioral economics,
- Modelling business systems,
- Business incubators and technoparks.

SUMMARY OF CAREER ACHIEVEMENTS

- Prepared and published more than 80 research papers, co-authored textbooks (6) in Economics (h-index = 3, Google Scholar - <https://scholar.google.com.ua/citations?user=Yf1alp0AAAAJ&hl=ru> ; ORCID ID is 0000-0002-4440-976X)
- Encouraged and provided students with the opportunity for scientific research (for example, Student preparation for the All-Ukrainian competition of student research papers)

PROFESSIONAL MEMBERSHIPS

- Member of the Ukrainian Association of Management and Business Education Development (2018 to present)

RELATED PUBLICATIONS

1. Falchenko O., Kochetova T., Yatsyna V. (2021). Features of the financial results formation at the agricultural enterprise. Bulletin of the National Technical University "Kharkiv Polytechnic Institute" (economic sciences), 1, 35-39.
2. Yatsyna V., Kochetova T., (2020). Synergetic approach to optimization of investment business processes. Bulletin of the National Technical University "Kharkiv Polytechnic Institute" (economic sciences), 3, 54-57.
3. Yatsyna V., Kochetova T., (2019). Cost planning of outsourcing at the production processes. Priazovsky Economic Bulletin, 1 (12), 133-136.
4. Volosnikova N., Klymova S., Hubanova N., Kosych M., Yatsyna V.(2022). Directions of development of Ukraine's competitiveness in the conditions of globalization. Financial and credit activity: problems of theory and practice, 4(45), 365-373. (Web of Science)
5. Yatsyna V.(2023). Determination of the Business Incubators Impact Components on Entrepreneurial Success in Small Businesses. Problems of modern transformations. Series: economics and management, (7). <https://doi.org/10.54929/2786-5738-2023-7-04-11>