



Syllabus Course Program



INTERNATIONAL INVESTMENT ACTIVITY

Specialty

073 – Management

Institute

Institute of Education and Science in Economics,
Management and International Business

Educational program

International Business

Department

Management (204)

Level of education

Bachelor's level

Course type

Special (professional), Optional

Semester

6

Language of instruction

English

Lecturers and course developers

**Irina Chekmasova**

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PhD in Engineering, associate professor of Department of Management

Authored and co-authored over 60 scientific and methodological publications. Senior lecturer of courses “Customs Regulations”, “International Investments”, “Securities Markets”

More about the lecturer on the department's website

<https://web.kpi.kharkov.ua/mto/about/staff/chekmasova/>

General information

Summary

The course is aimed at obtaining fundamental knowledge in the field of international investment activity. The most important factor in the economic growth of both a country and the world economy as a whole is foreign investment as a form of international capital movement. With the help of foreign investments, enterprises get the opportunity to develop and expand their business at a qualitatively new competitive level. Therefore, knowledge of methods and tools of international investment management is a key factor in the success of international business of enterprises and organizations.

Course objectives and goals

To form systematic professional knowledge and practical skills in making informed investment decisions in international business; to understand the principles and regularities of the international investment process; develop business plans for international investment projects; evaluate the efficiency of international investment projects; determine the profitability of investment instruments.

Format of classes

Lectures, Workshops, consultations, self-study. Final control in the form of a differentiated grading.

Competencies

3K02. The ability to preserve and multiply moral, cultural, scientific values and multiply the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technologies, to use different types and forms of motor activity for active recreation and leading a healthy lifestyle.

3K03. Ability to abstract thinking, analysis, synthesis.

3K05. Knowledge and understanding of the subject area and understanding of professional activity.

3K10. Ability to conduct research at an appropriate level.

3K14. Ability to work in an international context.

CK02. The ability to analyze the results of the organization's activities, to compare them with the factors influencing the external and internal environment.

CK03. The ability to determine the prospects of the organization's development.

CK06. The ability to act socially responsibly and consciously.

CK08. Ability to plan the activities of the organization and manage time.

CK13. Understand the principles and norms of law and use them in professional activities.

CK1.1. Ability to understand the principles and regularities of the international investment process, forms of its implementation and regulation.

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Learning outcomes

IP02. To preserve moral, cultural, scientific values and multiply the achievements of society, to use various types and forms of physical activity to lead a healthy lifestyle.

IP04. Demonstrate skills in identifying problems and justifying management decisions.

IP06. Demonstrate the skills of searching, collecting and analyzing information, calculating indicators to substantiate management decisions.

IP07. Demonstrate organizational design skills.

IP08. Apply management methods to ensure the effectiveness of the organization's activities.

IP12. Assess the legal, social and economic consequences of the organization's functioning.

IP17. Carry out research individually and/or in a group under by the leadership of the leader.

IP1.1. Demonstrate skills in identifying problems of the international investment process, forms of its implementation and regulation.

Student workload

The total volume of the course is 90 hours (3 ECTS credits): Lectures - 12 hours, Workshops - 24 hours, self-study - 54 hours.

Course prerequisites

Fundamentals of entrepreneurship, Economic statistics, Fundamentals of financial management

Features of the course, teaching and learning methods, and technologies

Presentations, discussions, workshops, case-study learning, individual and teamwork, project work, essay-writing. Study materials are available to students through OneDrive.



Program of the course

Topics of the lectures

- Topic 1. Methodological foundations of international investment activity. Classification and types of investments
- Topic 2. Foreign direct investments
- Topic 3. Mergers and acquisitions of companies
- Topic 4. Sources of funding for international investment projects
- Topic 5. Evaluation of investment resources. Weighted average cost of capital
- Topic 6. Management of international investment projects.
- Topic 7. Analysis and evaluation of the efficiency of international investment projects
- Topic 8. Analysis of the sensitivity of the investment project
- Topic 9. Financial investments management. Classification of financial investments
- Topic 10. Formation of a portfolio

Topics of the workshops

- Topic 1. State, structure and dynamics of international investment in Ukraine
- Topic 2. Cash flows. Classification of cash flows. Calculation of the value of net cash flow
- Topic 3. Evaluation of investment resources. Calculation of the weighted average cost of capital
- Topic 4. Calculation of performance indicators of international investment projects. Investment decisions making rules
- Topic 5. Assessment of profitability of financial investments
- Topic 6. Development of a business plan for an international investment project

Topics of the laboratory classes

no laboratory classes.

Self-study

- State regulation of international investment in Ukraine
- Classification of types and segments of the investment market
- Innovation as an object of investment activity in international business
- Management of investment risks in international business
- Analysis of international investment projects in terms of inflation and risks
- Ratings of financial instruments on the international market
- The best countries for business (Forbs review)
- Doing Business rating (World Bank)
- FDI Investment Confidence Index (Kearney)
- Global Competitiveness Index (WEF)
- Index of Involvement in International Trade (WEF)
- Index of Economic Freedom (The Heritage Foundation, The Wall Street Journal)
- Business Environment Ranking (The Economist)
- Moody's credit rating
- Standard & Poor's credit rating
- Fitch credit rating

Course materials and recommended reading

1. Bodie Z., Kane A., Marcus A.J. Investments. McGraw-Hill, 2014. – 1080 p.
2. Damodaran A. Investment Valuation: Tools and Techniques for Determining the Value of Any Asset. Wiley, 2012. — 992 p.
3. Brigham E.F., Houston J.F. Fundamentals of Financial Management. Cengage Learning, 2019. — 866 p.c.



Assessment and grading

Criteria for assessment of student performance, and the final score structure

100% Final assessment as a result of final test (20%) and Continuous assessment (80%).

20% Final test

80% Continuous assessment:

- 60% practical assessment (essay-writing, reporting on individual project, and case-studies);
- 20% Mid-term test.

Grading scale

Total points	National	ECTS
90–100	Excellent	A
82–89	Good	B
75–81	Good	C
64–74	Satisfactory	D
60–63	Satisfactory	E
35–59	Unsatisfactory (requires additional learning)	FX
1–34	Unsatisfactory (requires repetition of the course)	F

Norms of academic integrity and course policy

The student must adhere to the Code of Ethics of Academic Relations and Integrity of NTU "KhPI": to demonstrate discipline, good manners, kindness, honesty, and responsibility. Conflict situations should be openly discussed in academic groups with a lecturer, and if it is impossible to resolve the conflict, they should be brought to the attention of the Institute's management.

Regulatory and legal documents related to the implementation of the principles of academic integrity at NTU "KhPI" are available on the website:

<http://blogs.kpi.kharkov.ua/v2/nv/akademichna-dobrochesnist/>

Approval

Approved by

Date, signature

Head of the department
Olena PROKHORENKO

Date, signature

Guarantor of the educational
program
Olena CHAYKOVA

