



Syllabus Course Program



Sociologic support of economic activities

Specialty

054 – Sociology

Educational program

Sociological support of economic activity

Level of education

Master's

Semester

1

Institute

Institute of Socio-Humanitarian Technologies

Department

Department of Sociology and Public Administration (305)

Course type

Special (professional), Mandatory

Language of instruction

English, Ukrainian

Lecturers and course developers



Kruhlov Vitalii Viktorovich

Vitalii.Kruhlov@khpi.edu.ua

Doctor of Science in Public Administration, Associate Professor, Professor of the Department of Sociology and Public Administration

Academic and teaching experience - over 10 years. Experience in public administration - 20 years. Author of over 200 scientific and educational publications.

More about the lecturer on the department's website

<https://web.kpi.kharkov.ua/sp/professors-ko-vikladats-kij-sklad/>



Maryna Vasylivna Biryukova

Maryna.Biryukova@khpi.edu.ua

Doctor of Sociological Sciences, Professor, Associate Professor of the Department of Sociology and Public Administration

Author of 120 scientific and scientific-methodological works, including three individual monographs and textbooks. Lecturer in disciplines: "Mathematical methods in sociology", "Workshop on analysis of sociological data", "Computer technologies of organization of sociological disciplines", "Technologies of social design", "Methods of multivariate analysis of sociological data". Work experience - 33 years

Learn more about the teacher on the department's website

<https://web.kpi.kharkov.ua/sp/professors-ko-vikladats-kij-sklad/>

General information

Summary

The academic discipline "Sociological Support of Economic Activity" is an integral part of the educational professional program for higher education second level (master's) students specializing in "Sociology." It

aims to develop students' ability to understand contemporary approaches to the content of sociological support for economic activities.

Course objectives and goals

The discipline aims to cultivate students' understanding of modern approaches to studying the economy as a social institution and the general principles of sociological analysis of economic behavior among different social groups.

Format of classes

Lectures, practical sessions, independent work, consultations.

Competencies

GC02. Ability to work independently.

GC03. Ability to communicate with representatives of other professional groups of different levels (with experts in other fields of knowledge / types of economic activities).

GC05. Ability to estimate and support quality of the performed work.

ЗК07. Здатність мотивувати людей та рухатися до спільної мети.

SC03. Ability to design and fulfill sociologic research, to develop and substantiate their methodology.

SC04. Ability to collect and analyze empirical data with the use of present-day sociologic research methods and digital technologies.

SC06. Ability to adhere in one's professional activities to a sociologist's ethics professional norms and be guided by human values.

SC08. Ability to cooperate with European and Euro-Atlantic institutions.

SC09. Ability to organize work on employees motivation at organizations in economic branches.

Learning outcomes

PR01. To analyze social phenomena and processes using empirical data and present-day concepts and theories in sociology.

PR02. To perform diagnostics and interpretation of social problems of Ukrainian society and the global community, of the causes for their arising and their consequences.

PR03. To develop and implement social and interdisciplinary projects with accounting for social, economic, legal, environmental, and other aspects of social life.

PR04. To apply scientific knowledge, sociological and statistical methods, digital technologies, specialized software for solving complex tasks in sociology and conterminal knowledge areas.

PR06. Co communicate fluently in oral speech and writing in Ukrainian and a foreign language when discussing professional issues, research and innovations in the field of sociology and conterminal sciences, including the context of cooperation with European and Euro-Atlantic institutions.

PR09. To plan and carry out scientific research in the field of sociology, to analyze its outcomes and substantiate the conclusions.

PR10. To develop applied projects in employees motivating at organizations of economic brances.

Student workload

The total volume of the course is 120 hours (4 ECTS credits): lectures - 32 hours, practical classes - 16 hours, self-study - 72 hours.

Course prerequisites

Completion of a bachelor's degree

Features of the course, teaching and learning methods, and technologies

Lectures are conducted interactively, utilizing multimedia technologies. Practical sessions incorporate a projectbased approach to learning, gamified methods, with a focus on the application of information technologies in sociology.

Program of the course

Topics of the lectures

Topic 1. Theoretical Foundations of Sociological Support for Economic Activity

History of economic sociology development. Modern trends in economic sociology. Sociological research on economic activities. Sociopolitical development of Slobozhanshchyna as a subject of sociological analysis. War crimes in the Kharkiv region.

Topic 2. Sociological Support for Economic Activity

Essence, Role, and Main Forms Place of sociological research in the system of economic research. Planning and programming of sociological research. Methods of collecting primary sociological information. Statistical methods for processing and analyzing sociological data. Preparation of reports, drawing conclusions, and preparing recommendations based on sociological research.

Topic 3. Directions of SocioEconomic Research

Research on the standard of living. Qualitative studies on the lifestyles of specific social groups. Social evaluation of the consequences of economic reforms. Quality research on social services. War and labor markets: dynamics and losses.

Topic 4. Methods and Techniques of SocioEconomic Research

Methods of measuring population income and expenditure. Social assessment method. Poverty measurement methodology. Use of GoogleForms in researching socioeconomic practices of forced migrants and IDPs in Ukraine from 2014 to 2023.

Topic 5. SocioEconomic Labor Resources

Concepts, classification, and structure of labor resources. Accounting for labor resources. Evaluation of labor resources.

Topic 6. Social Partnership in the Enterprise

Essence and functions of social partnership at the enterprise. Models of social partnership. Parties and levels of social dialogue. System of regulation of sociolabor relations at the enterprise.

Topic 7. Social Consequences and Priorities of Economic Development

Social economics. System of subjects of social economics. Features of social economics in transitional conditions. Impact of war on social economics.

Topic 8. Economic Globalization and Social Mobility

Sociological aspects of economic globalization. Current global issues. Instability in societal life. Environmental risk issue. "Network Society" concept. Information technological revolution.

Topic 9. Transformation of Economic Consciousness in Transitional Economy and Issues of Comprehensive Human Development

Economic human (Homo Economicus). Economic consciousness in a transitional economy.

Topic 10. Motivation for Competitive Labor

Competitiveness of the workforce. Formation of motivation for competitive work. Personnel work efficiency. Social challenges during war and their impact on the efficiency of workers.

Topic 11. Paradigm of Economic Behavior in Transitional Economy

Economic behavior and economic action. Transformation of economic behavior in a transitional economy. Economic challenges and consumption strategies in wartime. Please note that the translation may require further refinement based on specific terminology preferences or context considerations.

Topics of the workshops

Topic 1. Theoretical Foundations of Sociological Support for Economic Activity

Object and subject of economic sociology. Modern trends in the development of economic sociology. Main directions of sociological research on economic activities.

Topic 2. Sociological Support for Economic Activity: Essence, Role, and Main Forms

Methods of collecting primary sociological information. Statistical methods for processing and analyzing sociological data. Independent tasks: content analysis of examples (historical and contemporary) of sociological research in economic activities.

Topic 3. Directions of SocioEconomic Research

Social assessment of the consequences of economic reforms. Research on the quality of social services. Research on subjects of economic (entrepreneurial) activities.

Topic 4. Methods and Techniques of SocioEconomic Research

Methods of measuring population income and expenditure. Social assessment method. Poverty measurement methodology. Use of GoogleForms in researching socioeconomic practices of forced migrants and IDPs in Ukraine from 2014 to 2023.

Topic 5. SocioEconomic Labor Resources

Use of methods to determine the number of specific categories of personnel. Use of methods to determine labor productivity: essence, indicators, and measurement methods.

Topic 6. Social Partnership in the Enterprise

Analysis of modern standards of social dialogue in economic activities. Justification of criteria for the best models of national social dialogue in economic activities. Presentation and defense of expert decisions on key elements of the best models of national social dialogue in economic activities.

Topic 7. Economic Globalization and Social Mobility

Role of economic consciousness. Study and discussion of criticism and support for the concept of Homo Economicus as an economic human. Economic consciousness in the context of a transitional economy. Analysis of cases reflecting the interaction of economic consciousness and transitional economic processes. Conducting group discussions on the impact of economic consciousness on comprehensive development processes.

Topic 8. Transformation of Economic Consciousness in Transitional Economy and Issues of Comprehensive Human Development

Analysis of the concept of Homo Economicus. Analysis of the influence of social and cultural environments on the transformation of economic consciousness. Analysis of cases reflecting the interaction of economic consciousness and transitional economic processes. Development of concepts of educational programs to support comprehensive human development in transitional economic conditions. Conducting group discussions on the impact of economic consciousness on comprehensive development processes.

Topics of the laboratory classes

Self-study

Study and review of lecture materials.

Preparation for practical (seminar) sessions.

Independent exploration of topics and questions not covered in lectures.

Execution of individual assignments.

Preparation of team projects.

Course materials and recommended reading

Basic literature:

1. *The handbook of economic sociology / Neil J. Smelser and Richard Swedberg, editors.—2nd ed p. cm Includes bibliographical references and index. ISBN 0-691-12125-7 (cl : alk. paper)—ISBN 0-691-12126-5 (pbk. : alk. paper) https://edisciplinas.usp.br/pluginfile.php/1000207/mod_resource/content/1/%5BNeil_J._Smelser%2C_Richard_Swedberg%5D_The_Handbook_Economic%20sociology.pdf*
2. *Лукашевич М. П. Соціологія економіки : підручник / М. П. Лукашевич. – К. : Каравела, 2005. – 288 с. https://tourlib.net/books_others/lukashevych.htm*
3. *Матвеев С. О. Економічна соціологія : підручник / С. О. Матвеев, Л. І. Лясота. – Суми : Університетська книга, 2006. – 184 с. https://tourlib.net/books_others/matveev.htm*
4. *Соціологія праці : опорний конспект лекцій / уклад. О. Б. Кіреєва. – Д. : ДРІДУ НАДУ, 2009. – 44 с. <http://www.dridu.dp.ua/institut/kafedra/fsdu/doc/doc%208.pdf>*
5. *Економічна соціологія: навч. посіб. / В. Є. Пилупенко, Е. А. Гансова, В. С. Козаков та ін; за ред. В. Є. Пилупенка. К.: МАУП, 2002. 296 с. https://tourlib.net/books_others/pilipenko.htm*

Additional literature:

1. Біженці та внутрішньопереміщені особи України на шляхах війни: кроки незламності [Електронний ресурс] : монографія / М. В. Бірюкова [та ін.] ; ред. М. В. Бірюкова ; Нац. техн. унт "Харків. політехн. інт". – Електрон. текст. дані. – Харків, 2023. – 381 с.
<https://repository.kpi.kharkov.ua/handle/KhPIPress/67939>
2. Бірюкова М., Рущенко І., Ляшенко Н., Григор'єва С. Біженці і внутрішньопереміщені особи російськоукраїнської війни: соціальні характеристики й практики. Науковотеоретичний альманах Грані. 2022, 6, 143156. <https://doi.org/10.15421/172282>
3. Коваліско, Н. В., Бубняк, С. М. (2022). Соціальне самопочуття внутрішньо переміщених осіб в Україні: соціологічний дискурс : монографія. Львів : ЛНУ ім. Івана Франка. 294.
4. Перепельчук Т.В. Соціологія праці: Навчальний посібник. – Одеса: ОНЕУ, ротанпринт, 2011. – 234 с.
5. Лібанова Е. М. Ринок праці: Навч. посіб. — К.: Центр навч. літ., 2003 – 432 с.
6. Колот А. М. Мотивація, стимулювання й оцінка персоналу; навч. посібник. К.: КНЕУ, 2018. 312с.
7. Крушельницька О. Управління персоналом: навчальний посібник / О. Крушельницька, Д. Мельничук, 2е вид., перероб. й доп. К.: Кондор, 2015. – 304 с.
8. Васильєв В. В., Мокряк В. Л. Соціологічний моніторинг трудової діяльності: Навч. посіб. — Дніпропетровськ, 2001.
9. Матвеев С.О., Лясота Л.І. Економічна соціологія. Підручник. Суми: Університетська книга, 2006.
10. Менеджмент : навч. посібник / Н. С. Краснокутська [та ін.] ; дар. Н. С. Краснокутська ; НТУ "ХПІ". – Харків : Друкарня Мадрид, 2019. – 231 с.
<http://repository.kpi.kharkov.ua/handle/KhPIPress/40291> (Примірників усього: 1)
11. Глобальна економіка. Global Economics : навч. посібник / С. І. Архієреєв [та ін.] ; дар. Н. М. Волоснікова ; ред. С. І. Архієреєв ; НТУ "ХПІ". – Харків : Іванченко І. С., 2018. – 188 с.
<http://repository.kpi.kharkov.ua/handle/KhPIPress/36793>(Примірників усього: 2)

Assessment and grading

Criteria for assessment of student performance, and the final score structure

Criteria for evaluating student performance and distribution of points 100% of the final grade consists of the results of the assessment in the form of an exam (40%) and the current assessment (60%).
Exam: written assignment (2 theory questions) or online test. Current assessment: 3 online tests (20% each).

Grading scale

Total points	National	ECTS
90–100	Excellent	A
82–89	Good	B
75–81	Good	C
64–74	Satisfactory	D
60–63	Satisfactory	E
35–59	Unsatisfactory (requires additional learning)	FX
1–34	Unsatisfactory (requires repetition of the course)	F

Norms of academic integrity and course policy

The student must adhere to the Code of Ethics of Academic Relations and Integrity of NTU "KhPI": to demonstrate discipline, good manners, kindness, honesty, and responsibility. Conflict situations should be openly discussed in academic groups with a lecturer, and if it is impossible to resolve the conflict, they should be brought to the attention of the Institute's management.

Regulatory and legal documents related to the implementation of the principles of academic integrity at NTU "KhPI" are available on the website: <http://blogs.kpi.kharkov.ua/v2/nv/akademichna-dobrocheshnist/>

Approval

Approved by

Date, signature

28.06.2024



Head of the department
Volodymyr MOROZ

Date, signature

27.08.2024



Guarantor of the educational program
Nadiia SHANIDZE