



LA FONDATION
POUR LA FORMATION HÔTELIÈRE

CERTIFICATE

OF ATTENDANCE AT INTERNATIONAL SEMINAR

Odesa, Ukraine, November 2024



Odesa National
University of Technology



STRATEGY - Strategic Planning in Hospitality and Tourism

Seminar - 4 hours

sponsored by La Fondation pour la Formation Hôtelière,
organized by Odesa National University of Technology,

and delivered by

ADRIAN BARSBY, Business Coach, Strategic Advisor, Marketing Expert,
Associate Lecturer at Manchester Metropolitan University, UK

MARTYNOVA VIKTORIIA

27/29.11.2024

DATE

