

Business education at NTU "KhPI"



MASTER STUDY PROGRAMS

“Hotel and restaurant business”



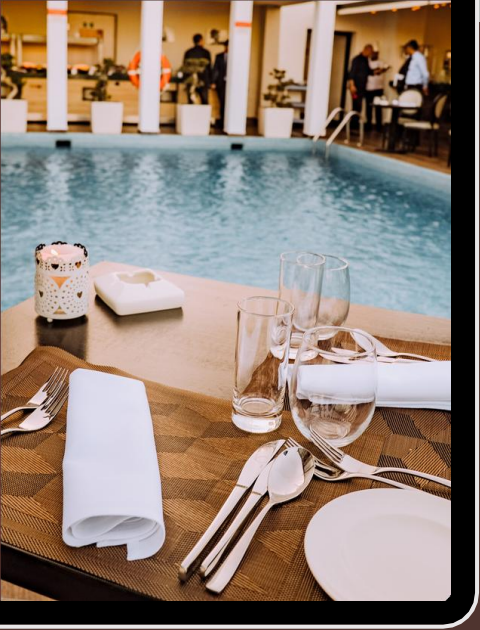
Department of Tourism, Hotel and Restaurant Business



# Professional COURSES

- Strategic management of marketing activities of hotels and restaurants
- Innovations and innovative engineering in the hotel and restaurant business
- International standards and quality of service in the hotel and restaurant business
- Modern digital technologies for business process management in the hospitality industry
- HR management of hotels and restaurants
- Development and management of resources Revenue management
- Innovative restaurant technologies

Department of Tourism, Hotel and Restaurant Business



# ELECTIVE COURSES

- Service in the hotel and restaurant industry
- Global hotel industry
- Project management in the hotel and restaurant business
- Event tourism and event management
- Brand management
- Leadership and conflict management
- Legal regulation of innovation activities
- Fundamentals of professional psychology

## Hotel and restaurant business





# Career opportunities

The field of hotel and restaurant management offers a wide range of career opportunities in management positions. By applying the skills acquired through a Master of Hospitality degree, hotel management studies, graduates are able to work in management positions:

- Hotel manager
- Restaurant manager
- Event planner
- Food and beverage management

# Special aspects of the programme

- Innovative method of training
- Practice-oriented courses
- Trainings from hotel and restaurant business managers
- Internship programs abroad by specialty
- Participation in the scientific work of the department and the University



# Contact Us



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