



# The educational process at the Educational and Scientific Institute of Economics, Management and International Business

*Lectures in our courses are held in the Microsoft Teams corporate environment. Lectures are always accompanied by presentations on the topic of the classes, and students can take part in academic discussions.*

As can be seen from the figure, Change in Nonprofit and Social Sector Organizations: It is composed of two parts

Change in Nonprofit Organizations:

Change in Social Sector Organizations:

Vertical analysis states financial statements in a comparable common-size format (i.e., percentage form). One of the advantages of common-size analysis is that it can be used for inter-company comparison of enterprises with different sizes because all items are expressed as a percentage of some common number.

	Company A		Company B	
Sales	100,000	100%	1,000,000	100%
Cost of goods sold	70,000	70%	700,000	70%
Gross profit	30,000	30%	300,000	30%

Quality Management: Processes  
Processes: Making Quality happen

Quality planning

In principle, the leadership (top management) is responsible for creating the necessary framework conditions.

Personnel conditions

- Qualification
- Participation
- Motivation
- ...

Organizational framework

- Structuring of operational processes
- Define responsibilities and responsibilities
- Define and secure interfaces
- ...

Technical framework

- Provide adequate & sufficient resources
- Provide information technologies and knowledge management tools
- ...

Source: Hensen (2016), p. 83 ff

Dr. Hartmut Meyer

Introduction to Quality Management  
Reasons for the growing importance of Quality:

- Rising prosperity changes consumer needs, creating higher expectations for products.
- In saturated markets, purchases are often replacements — with higher quality expectations.
- Defective products increase production costs and warranty expenses, reducing profit margins.
- Rework and waste consume unnecessary resources and harm the environment.
- Increasing technological dependence demands high reliability from everyday devices.

Dr. Hartmut Meyer



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Practical classes are necessarily accompanied by innovative and interactive teaching methods. Students solve problems, analyze situational tasks, investigate practical cases, conduct scientific discussions, and present the results of their own research.

Enterprise economics (practical class)

Заметки отсутствуют

The **wholesale price** is defined as:

$$P_w = C_f + P_{rof}$$

$C_f$  – full cost price,  $P_{rof}$  – profit (we can take 15%  $C_f$ ).

The **value-added tax** according to the legislation of Ukraine is defined as:

$$VAT = 20\% \cdot P_w,$$

The **selling price**:

$$P_r = P_w + VAT = C_f + P_{rof} + VAT,$$

The basic wages  $W_b = W_d + A$  after payments 30%

The direct wages  $W_d = \sum_{i=1}^n Th_i \cdot TF_i \cdot t_i$

Th1- hour tariff of the first category  $Th_1 = \frac{W_{min} \cdot 120\%}{168}$

Table 1.2 – Basic wages

Operations	Labor intensity of 1 lb kind of work for a unit of production, hour/min	Labor grade	Hour tariff of the first category, Th, грн/ч
Operation 1	0.9	3	0.9
Operation 2	0.7	3.2	0.7
Operation 3	0.5	4	0.5
Operation 4	0.7	5	0.7

The wage category (Labor grade) Tariff factor

	1	2	3	4	5	6	7	8
	1	1.12	1.35	1.56	1.71	2.0	2.2	2.4

$Th_1 = \frac{5500 \cdot 1.2}{168} = \frac{7800}{168} = 46.4 \text{ грн/ч}$

$TF_{3.5} = 1.35 \cdot 1.5(1.56 - 1.35) = 1.45 \text{ грн}$

$TF_{4.4} = 1.56 + 0.4(1.71 - 1.56) = 1.62$

$W_d = 46.4(1.35 \cdot 0.9) + (1.45 \cdot 3.7) + (1.62 \cdot 1.9) + (1.71 \cdot 0.7) = 2302.7 \text{ грн}$

$W_b = 2302.7 + (2302.7 \cdot 0.3) = 2993.51 \text{ грн}$

Шатлігін Тимур, Дамір Сєдов, Katrechko Anna...

Ситуаційні КАРТКИ (міні-кризи)

ЗАТРИМКА ТОВАРУ

Ситуація:

Постачальник повідомив, що доставка творчих матеріалів затримується на 5 днів.

Запитання:

Як команда пояснить це клієнтам?

Які тимчасові рішення запропонує?

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Our students not only actively work in classes, but also present the results of their research at round tables, conferences, and other public events.

Zoom meeting interface showing a presentation slide titled "Mentor Oksana Khodyrieva" and "Founder Zhou Suiyu". The slide lists their affiliations with NTU KhPI and Hunan Fanyu Power Construction Co., Ltd.

Zoom meeting interface showing a presentation slide titled "IV. Best Practices for HR Technology Compliance". The slide lists five aspects: Data protection and privacy, Compliance with labor and employment laws, Ethical use of HR technology, Regular monitoring, auditing, and review, and Anti-discrimination and equal opportunity.

Three diplomas from the National Bank of Ukraine. The first is for Chang Wentao, the second for Hu Yuemei, and the third for Huang Qing. They are awarded for participation in the NBU University Challenge.

Zoom meeting interface showing a presentation slide titled "OVERVIEW OF COMPANY". The slide includes company information, a QR code, and a structure chart of Shanxiang Education Company.

Zoom meeting interface showing a presentation slide titled "Mobile Donation Platform Modules". The slide lists modules: Donor Module, CSR Module for Companies, Needs/Projects Module, Incentive Module, and Security & Compliance Module.

Zoom meeting interface showing a presentation slide titled "Business Model Canvas - Mobile Donation Platform". The slide includes sections for Key Partners, Key Activities, Value Propositions, Customer Segments, Key Resources, Cost Structure, and Revenue Streams.

Winner's diploma for the ALL-UKRAINIAN FESTIVAL OF INNOVATIONS. It is awarded to the team members Yang Meng, Jin Shuyun, Fang Hui, Li Jinlin for 1st place in the competition Foreign startups in the category Financial technologies and entrepreneurship.